



CENTRAL area committee

**WEDNESDAY 4 SEPTEMBER 2024
REG DRIVER VISITOR CENTRE,
CHRISTCHURCH PARK, IPSWICH IP4 2BX
7.00 PM**

WARD COUNCILLORS

ALEXANDRA:

John Cook, Labour
Adam Rae, Labour
Jane Riley, Labour

ST MARGARETS:

Oliver Holmes, Liberal Democrats
Inga Lockington, Liberal Democrats
Tim Lockington, Liberal Democrats

WESTGATE:

Julian Gibbs, Labour
Carole Jones, Labour
Colin Kreidewolf, Labour

CO-OPTES: SUFFOLK COUNTY COUNCIL COUNCILLORS

Rob Bridgeman – Labour, Bridge Division
Elizabeth Johnson – Labour, St Helen's Division
Debbie Richards – Conservative, St Margaret's & Westgate Division

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A G E N D A

	PART 1
1.	Election of Chair
2.	Apologies for Absence
3.	Unconfirmed Minutes of Previous Meeting held on 21 February 2024 (Pages 5 - 12)
4.	To Confirm or Vary the Order of Business
5.	Declarations of Interest
6.	<p>Responses to Public Questions</p> <p>Residents are encouraged to ask questions at Area Committee meetings. Questions will be answered by an appropriate Officer or Councillor.</p> <p>To ask a question, residents simply need to email areacommitteequestions@ipswich.gov.uk including their name and address, a contact telephone number, their question, and which Area Committee they wish the question to be asked at. We ask that questions be submitted by 10am two working days before the day of the meeting in order that relevant information can be brought to the committee; for this meeting the deadline is 10am on Monday 2 September 2024.</p> <p>Questions may be asked by residents without prior notice having been given, with the permission of the Chair, however it may not be possible for an answer to be given at the meeting. Priority will however be given to those residents who have submitted questions in advance.</p> <p>All questions must either be:</p> <ul style="list-style-type: none"> • relevant to the area committee they are to be asked at, or; • relevant to Ipswich as a whole and be asked by a resident of the area covered by the committee it is to be asked at. <p>Please note that questions or representations must not contain:</p> <ul style="list-style-type: none"> • references to identifiable individuals (whether by name or other information) unless the consent of that individual has been obtained and included with the notification; • potentially defamatory or provocative or abusive comments; • discriminatory remarks. <p>Please note that responses will not be provided where the question requires the disclosure of confidential or exempt information.</p> <p>If for any reason a question which has been submitted in advance is not able to be asked at a meeting, the Council will, within 14 days of the meeting date, reply</p>

	to the resident asking the question explaining why and if possible providing a written answer.
7.	Policing Update
8.	CAC/24/01 Area Committee Budget Update (Pages 13 - 16)
9.	CAC/24/02 Funding Request - Venue Hire and Publicity Budget (Pages 17 - 20)
10.	CAC/24/03 Funding Request: Ipswich.love (Pages 21 - 42)
11.	CAC/24/04 Funding Request: DanceEast (Pages 43 - 66)
12.	CAC/24/05 Area Action Plan (Pages 67 - 76)
13.	Chair's Update on Actions from Previous Meetings
14.	Community Intelligence - Verbal Update from Councillors
15.	Dates of Future Meetings Wednesday 30 October 2024, 7pm, Museum Street Methodist Church Wednesday 15 January 2025, 7pm, All Saints Church Hall Wednesday 12 March 2025, 7pm, Zoar Baptist Church

Shirley Jarlett

SHIRLEY JARLETT
MONITORING OFFICER

27 August 2024

Any enquiries about this meeting should be addressed to
 Jess Dool - 01473 432513/jess.dool@ipswich.gov.uk
 Grafton House, 15 - 17 Russell Road, Ipswich IP1 2DE.
 Website: www.ipswich.gov.uk



The information contained within these papers can be made available in alternative formats. Please use the contact details above for assistance

CENTRAL AREA COMMITTEE

MINUTES

**WEDNESDAY 21 FEBRUARY 2024
ZOAR BAPTIST CHURCH HALL,
ST HELEN'S STREET, IP4 2LH
7.00 PM**

Present: Alexandra Ward Councillors: Adam Rae and Jane Riley
St Margaret's Ward Councillors: Oliver Holmes, Inga Lockington and Tim Lockington
Westgate Ward Councillors: Julian Gibbs, Carole Jones and Colin Kreidewolf
SCC Councillors: Debbie Richards

54. Apologies for Absence

Apologies for absence were received from Councillor J Cook and County Councillor Bridgeman.

55. Unconfirmed Minutes of Previous Meeting - 3 January 2024

Resolved:

that the Minutes of the meeting held on 3 January 2024 be signed as a true record.

56. To Confirm or Vary the Order of Business

Resolved:

that the Order of Business be confirmed as printed on the Agenda.

57. Declarations of Interest

There were no declarations of interest.

58. Responses to Public Questions

- 58.1. The Chair reported that one question had been submitted in advance of the meeting.
- 58.2. Question 1: First Port were informed on 14 September 2023 that a provisional Tree Preservation Order (TPO 4 of 2023) had been placed on the Robinia tree adjacent to the car park entrance of Westwood Court and were also informed that the Council's Legal Department would have notified the landowners/leaseholders of this provisional TPO. As far as I am aware, no residents who have purchased their flat in Westwood Court had been informed of the TPO and some of the elderly residents became worried when they received a letter informing them of works to be done on the Robinia and an Oak tree that had been added to the TPO.
Why were the leaseholders who were residents of Westwood Court not informed of the TPO in September 2023 and what procedures have been or will be implemented to avoid similar worries being imposed on Westwood Court residents or those of similar retirement properties within Ipswich?
- 58.3. The following response was provided by the Head of Planning & Development:
- The TPO was made on 29 January 2024, which was the first step of the formal TPO process. The provisional TPO could be confirmed in due course following the consultation process if the Council wished, with or without modification. Notification of the provisional TPO was sent out in a letter to individually named leaseholders in Westwood Court, notifying them of the TPO being made and giving them a period of time in which to respond; the letter clearly indicated that responses should be made by 26 February 2024. This letter was also emailed to First Port. Following the consultation, the Council would consider any representations received and decide whether to confirm the TPO, with or without modifications, or to not proceed further.
- 58.4. The resident queried why residents had received a letter on 18 January 2024 notifying them of works to be done to the trees under the provisional TPO when they hadn't yet received the notification of the TPO being made; First Port had been notified in September 2023.
Action: Clarification to be sought from the Planning Department.

59. Policing Update

- 59.1. The Chair introduced Inspector Nicola Turner from the Ipswich Central Community Policing Teams who provided the following policing update.
- 59.2. Inspector Turner commented that the new Community Policing Teams model focused on engaging with the community, increased visibility, especially in the town centre, and problem solving ongoing issues. Engagement activities, such as pop up events and coffee mornings, would provide an opportunity to engage with a diverse community and hard to reach groups; events could either be arranged by the Police or the Police could attend those arranged by the community. Police Officers had been attending schools across the town centre

to advise on issues such as gangs and knife crime, and this had been well received.

- 59.3. The Suffolk Police website had been updated to reflect the new structure, with each ward-based Community Policing Team having its own page with a list of Officers allocated to that team, priorities, crime statistics, social media updates and details of upcoming community events. To access these pages, go to the Suffolk Police website <https://www.suffolk.police.uk/> and type in the road name or postcode.
- 59.4. Two new PCSOs funded by the Council had been recruited and would start soon; more Officers would be out on the streets, providing a greater Police presence. Joint patrols with the Ipswich East and Ipswich West Teams and the Council's Parking Enforcement Officers had been undertaken to tackle vehicle crime through targeted enforcement days, and a day of action was planned for Central Ipswich in March. A further week of action was also planned for March to tackle shoplifting and acquisitive crime affecting businesses.
- 59.5. Current priorities were: tackling anti-social behaviour in Arras Square and the Buttermarket with increased visibility and hot-spot patrols; reducing drug activity across the town centre through a multi-agency approach with patrols and targeting the individuals involved; targeting prolific offenders in the town centre, who were causing persistent anti-social behaviour, and using powers such as Criminal Behaviour Orders.
- 59.6. County Councillor Richards commented that there had been someone begging by the cashpoint machine behind the Marks and Spencer store, offering to show people how to use the cashpoint machine.
- 59.7. Councillor I Lockington asked how often the website would be updated and how much notice would be given of upcoming community events. Inspector Turner commented that 2 people would be updating the website in the next few days and would be posting details of events for the coming month.
- 59.8. Councillor T Lockington reported that the Police had attended the dementia café in NE Ipswich, organised by the Ipswich Dementia Action Alliance, and the Officer had been well received; there was a very useful leaflet provided about cybercrime which was a concern for vulnerable older people. Inspector Turner commented that the Police had a range of literature and free crime prevention materials available, which would be selected to best suit the target audience at events.
- 59.9. Councillor Holmes commented that illegal parking was happening on Arras Square outside St Stephens Church and asked whether the Police were able to issue tickets. Inspector Turner commented that there was an agreement in place about who could enforce (Police or IBC Parking Enforcement) in relation to illegal parking; the Police had been issuing tickets with regards to illegal parking on Westgate Street but could only enforce against parking that was causing an obstruction. A resident commented that the Council's Parking Enforcement Officers did not

enforce on pedestrianised areas.

Councillor I Lockington commented that the town centre Traffic Regulation Order (TRO) for pedestrianised areas was being progressed which, when implemented, would enable the Council's Parking Enforcement Officers to enforce against illegal parking.

- 59.10. Councillor Rae commented that the Police statistics relating to shoplifting appeared to be reducing and asked whether this due to Police action or seasonal fluctuations.

Inspector Turner commented that there was no underlying trend; robust action was being taken and some prolific offenders were either in jail or had moved on.

- 59.11. Councillor Jones asked whether any statistics would be held on the usefulness of community engagement events.

Inspector Turner commented that internal measures would be logged on devices when attending such events to ensure that the engagement outcomes were meaningful.

- 59.12. Councillor Jones asked how the public would be able to get involved with these events and whether events could be held at venues on Norwich Road and Bramford Road.

Inspector Turner commented that events would be publicised via social media and by reaching out to specific groups that supported priorities. The events could be held anywhere in the Central Ipswich area, which covered the 3 wards of Alexandra, St Margaret's and Westgate.

- 59.13. Councillor Jones asked for an update on Maple Park and added that this area would need greater focus when the weather improved.

Inspector Turner reported that there were currently no major incidents in this location; Officers would be holding pop up events in the area to engage with the community and youth groups and this location would be included in the hot-spot patrols.

- 59.14. Councillor Jones asked whether the Police were liaising with the Council's Community Engagement Officers.

Inspector Turner confirmed that the Council's Community Engagement Officers would be made aware of community events being held in the area.

- 59.15. Councillor T Lockington commented that the Council's Scrutiny Committee were currently reviewing the Area Committees and had highlighted the need for Councillors to be more involved in community activities, and asked whether there would be opportunities for Councillors to be involved in the Police community activities.

Inspector Turner commented that Councillors were welcome to attend community events.

- 59.16. A resident reported that 2 PCSOs had attended their regular coffee morning held on the first Tuesday of the month and this had been useful.

60. CAC/23/16 Area Committee Budget Update

- 60.1. Ms Lisa Stannard, Head of Parks and Cemeteries, reported that following the financial commitments made at the previous meeting, the Central Area Committee now had an unallocated budget of £21.61. Ms Stannard confirmed that there was still an allocated budget of £2,272 available for fly-tipping and graffiti removal.

Resolved:

that the financial statement in Appendix 1 to the report be noted.

Reason: To provide details of the amount of funds available to the Area Committee to support priorities in Central Ipswich.

61. Update on Previously Funded Projects

- 61.1. Ms Beth Robinson, Community Engagement Officer, provided the following updates on projects that had previously been funded by the Central Area Committee.
- 61.2. Eastern Angles - Work Furnace Project: £1,900 allocated to extend the hours of the Project Officer to 3 days a week to enable planning workshops and production of the festival to celebrate the heritage of working class people in Ipswich after the Second World War.
Project outcomes included: 118 volunteers involved providing 590 volunteer hours; exhibition materials available for future use; 1,000 contributors on Facebook; 200 attendees at the reminiscence and co-creation workshops; stories shared on website.
- 61.3. St Elizabeth Hospice - Before I Die Mural Project: £450 allocated to provide materials for the Before I Die wall that allowed people to reflect on how they would like to live their lives and tie in with the 'Dying Matters' week.
Project outcomes included: 25 volunteers; wall was made available for 744 daylight hours; 1,400 people wrote on the wall; national media coverage and raised awareness of St Elizabeth Hospice; QR codes frequently accessed; partnership work with Art Eat.
- 61.4. Caribbean & African Community Health Support Forum – Windrush Exhibition: £1,500 allocated to deliver the exhibition, in conjunction with the Suffolk Windrush Select Committee, which celebrated the significant impact and heritage of the Windrush Generation within Ipswich and Suffolk.
Project outcomes included: Windrush event on 22 June with special tent for Windrush elders; exhibition subsequently moved onto The Hold; 8 volunteers involved providing 200 volunteer hours; 1,000 people at the event; 2 follow-up lectures online; partnership working with Windrush elders, young people and ethnic groups.
- 61.5. Ipswich Greyfriars Defibrillators: An advertising campaign would run throughout March using IBC marketing.

62. Chair's Update on Actions from Previous Meetings

62.1. The Chair provided the following updates in relation to points raised at the previous meeting:

62.2. Minute 45.5: Feasibility of adding road markings to sub-divide Residents' On-Street Parking Bays:

In common with many other local authorities, the Council did not sub-divide parking bays in residents' parking zones into individual spaces as in most cases this would result in a reduction in the overall number of spaces available. This was because if individual spaces were marked, each space would need to be long enough to allow for the largest car that might reasonably be expected to be parked in a space, whereas if the bays were not individually marked, it could allow for a greater number of cars to be parked within in the same road space if some of the cars were smaller.

62.3. Minute 45.10: Request for a 20mph zone on Back Hamlet:

Suffolk County Council's (SCC) Transport Strategy Team have advised that Back Hamlet formed part of their Active Travel Fund scheme between Ipswich Hospital and the Waterfront, which was subject to a further bid for funding from the Department for Transport. A 20mph limit was not currently being proposed, but conditions for cycling on this route would be supported. A consultation was held in the autumn on the principles of the scheme, and a few people had responded about speeding concerns, but not that many. Any traffic calming considered for this route would need to support cycling.

Historically, 20mph speed limits were encouraged to be self-enforcing with physical traffic calming measures such as speed humps and buildouts. These measures could be unpopular with residents and were expensive to install and maintain. Whilst 20mph speed limits had been introduced locally in Ipswich, they would need to be supported by Councillors and funding would have to be identified.

The Police generally did not enforce 20mph speed limits. The National Police Chiefs' Council speed enforcement guidelines included thresholds for enforcement across all speed limits and were intended to underpin a consistent policing approach. Within that framework Suffolk Constabulary would take a responsible and proportionate approach to the enforcement of 20mph limits based on the assessment of risk to individuals, property, and the seriousness of any breach. Police enforcement in 20mph limits and zones would not routinely take place but might be appropriate if:

- There was clear evidence of significant non-compliance or injury collision history supported such action.
- Where drivers were regularly and wilfully breaking the law, Officers would enforce the limit and seek to prosecute offenders.

The Suffolk Roadsafe website (<https://suffolkroadsafe.com/>) provided details of how communities could apply and pay for speed indicator devices; however, this would rely on volunteers to manage their deployment and rotation based on their use at a least two sites and so was more suitable for Parish Councils. In Ipswich, the situation was more suited to adding requested locations to the rotated schedule for temporary vehicle activated signs (TVAS), which was managed by SCC whose Road Safety Team had confirmed that their TVAS devices were switchable from 20 to 30mph or 30 to 40 mph; most were set from 30 to 40mph as they were mainly deployed on roads within these limits, but a small number were set for 20 to 30mph, so they could cover 20mph limits. Residents were encouraged to contact their local Suffolk County Councillor to request whether TVAS devices could be considered for a specific road.

62.4. Minute 46.9: Shoplifting Statistics:

Data was extracted from the www.police.uk website and was emailed to all Councillors on the Central Area Committee. This website provides crime maps, breakdown on the number of crimes by category, which could be filtered by month, together with comparative data from the last 12 months and 3 years.



62.5. Minute 48.6: Location of defibrillators in Christchurch Park and Ipswich Cemetery:

The locations of these defibrillators were being reviewed with a view to relocating them to make them accessible 24/7 and statutory plans had been requested to assess where they could be located to achieve this aim.

63. **Community Intelligence - Verbal Update from Councillors**

- 63.1. County Councillor Richards reported that the Museum of the Environment was organising an art exhibition for school children for Easter based on animals that were either extinct or facing extinction. Details had been sent to all schools in Ipswich and exhibits could be delivered to Arlington's in the week prior to

Easter.

- 63.2. Councillor I Lockington had provided funding for a TRO for Berner Street to prevent parking on corners; however, this TRO had been put back until at least September 2024 as there was concern that it would be confused with the TRO for the town centre pedestrianised areas.
- 63.3. Councillor Kreidewolf commented that the town centre TRO had been further delayed due to an incorrect email contact in the public consultation information.
- 63.4. Councillor I Lockington commented that a sink hole had appeared in the car park on Chelsworth Avenue; SCC Highways had originally thought it was an Anglian Water issue, but there were no drains involved, so the issue was referred back to SCC Highways to resolve.
Councillor Lockington thanked the Street Cleaning Team for removing the decaying leaves from Westerfield Road next to Christchurch Park.
Ms Stannard reported that over 5 tons of wet leaves had been removed.
- 63.5. Councillor T Lockington commented that the detritus from vegetation was causing issues with blocked drains, for example, outside the former nursery on Westerfield Road; keeping the gutters and drains clear was an ongoing issue between the Council and SCC.
Ms Stannard commented that it was difficult for the Council to fully clear gutters if there were vehicles parked on the street, so sometimes a parking suspension would be considered to enable street cleaning.

The meeting closed at 7.45 pm

Chair

COMMITTEE: CENTRAL AREA **REF NO:** CAC/24/01
DATE: 4 SEPTEMBER 2024
SUBJECT: AREA COMMITTEE FINANCIAL UPDATE
SENIOR OFFICER: HANNAH LEYS

Short description of report content and the decisions requested:

At the start of this financial year, the Central Area Committee had a further £15,200 allocated for 2024/25.

Unspent funding to be returned to the main unallocated budget:

- 1) **£410** of the 2023/24 Venue Hire and Publicity budget was not spent and will be returned to the unallocated Central Area Committee budget.
- 2) Since the last meeting, the following projects have been funded from the Making a Difference budget:

Westgate ward – Eastern Angles Fundraising Equipment - £150.70
 Westgate ward – New Wolsey Theatre Suffolk Refugee Support Space - £290

This leaves **£744.30** unallocated in the Making a Difference budget for 2023/24 which will be returned to the unallocated Central Area Committee budget.

This will bring the total unallocated budget available to spend on the priorities of the Central Area Committee's Area Action Plan to **£16,154.30**.

Appendix 1 sets out the current financial position of the Central Area Committee and is for noting only.

Making a Difference Fund 2024/25:

The Area Committee has the option to devolve up to 10% of its annual budget to establish a 'Making a Difference' (MAD) Budget for small scale community initiatives; a 10% allocation would equate to £500 per ward for 2024/25.

List of Appendices included in this report:

Appendix 1 – Central Area Committee Budget – Financial Statement

Recommendations:

The Committee is asked:

- (a) To note the financial statement in Appendix 1;**
- (b) To note the return of the unspent budgets to the main unallocated Central Area Committee budget as follows:**
 - £410 Venue Hire [2023/24];**
 - £744.30 Making a Difference [2023/24];**
- (c) To determine the allocation of funding to establish a Making a Difference (MAD) budget for 2024/25.**

Reasons:

- (a) To provide details of the amount of funds available to the Area Committee to deliver the priorities in its Action Plan;**
- (b) To release any Central Area Committee budget funding where there is no further expenditure anticipated;**
- (c) To allow the Central Area Committee to devolve up to 10% of its annual budget to support small scale community initiatives.**

APPENDIX 1 - CENTRAL AREA COMMITTEE - FINANCIAL IMPLICATIONS

Committee Date	Report Number	Description	Original Allocation Agreed	Budget B/F from 2023/24 + 24/25 Budget allocation	Committed	2024/25 Expenditure	Remaining Budget	Progress - Project Update
15/01/2020	CAC/19/16	Fly-Tipping & Graffiti Removal Budget	2,453.20	1,645.00	1,645.00			
21/06/2023	CAC/23/01	MAD Funding 2023/24	1,500.00	1,185.00	744.30	440.70		£290.00 - New Wolsey Theatre, £150.70 - Eastern Angles
21/06/2023	CAC/23/06	Venue Hire and Publicity 2023/24		410.00	410.00			
		Venue Hire and Publicity 2024/25		200.00	200.00			£200 Base Budget
		MAD Funding 2024/25						
		Unallocated Budget B/F from 2023/24		-				
		2024/25 Budget		15,000.00				
		Total		18,440.00	2,999.30	440.70	15,000.00	

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9

COMMITTEE: CENTRAL AREA **REF NO:** CAC/24/02

DATE: 4 SEPTEMBER 2024

SUBJECT: FUNDING REQUEST – VENUE HIRE AND
PUBLICITY BUDGET

REPORT AUTHOR: BETH ROBINSON

Short description of report content and the decision requested:

This report requests funding of £400 from the Central Area Committee budget for costs associated with advertising and venue hire for the Central Area Committee for 2024/25.

List of Appendices included in this report:

Appendix 1 – Funding Request Report

Recommendation:

The Area Committee is asked to allocate £400 from the Central Area Committee budget for costs associated with advertising and venue hire for the Central Area Committee for 2024/25, as detailed in Appendix 1.

Reason:

To facilitate the good running of the Area Committee, meeting the goal to devolve power closer to the people.

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AREA COMMITTEE REPORT

1. Item of business and issues for consideration

The Central Area Committee is asked to consider setting aside an amount of £400 from its budget for the costs associated with advertising and venue hire for the municipal year 2024/25.

£200 is allocated to each of the five Area Committees on an annual basis as part of their base budget to help contribute towards the cost of room hire. The additional £400 being requested will help cover venue hire and any costs associated with advertising the Committee, its projects, and related community engagement activities.

Any surplus will be returned to the main Area Committee budget at the end of the municipal year.

2. List of supporting documents for consideration

3. Summary of any other consultation carried out and outcomes

[Note - It's not necessary to include any consultation referred to in documents listed in Box 2]

5. Financial implications

£400 is requested from the Central Area Committee budget.

6. Proposed Date of Decision

Wednesday 4 September 2024

7. Recommended Decision

The Area Committee is asked to allocate £400 from the Central Area Committee budget for costs associated with advertising and venue hire for the Central Area Committee for 2024/25.

8. Reasons for decision

To facilitate the good running of the Area Committee thereby meeting the goal of devolving power closer to the people.

9. Alternatives considered and reasons why rejected

10. Conflicts of interest

Name of all members who were consulted AND declared a conflict of interest	Nature of interest	Did the Audit & Governance Committee give a dispensation for that conflict of interest? (if yes give details and date of dispensation)

11. Risks considered

Risk Description	Consequence of risk	Risk Controls	Probability of risk occurring taking account of controls (1 – almost impossible 6 – very high)	Impact of risk, if it occurred taking account of actions (scale 1 – negligible; 4 – catastrophic)	Actions to mitigate risk
Venue not being secured for the 2024/25 municipal year.	Area Committee meetings cannot be held & function is disrupted.	Committee funding request	2	1	Agreeing to allocate funding will mitigate the risk.

*taking account of the proposed mitigation measures.

12. Record of Decision taken

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13. Exemption from call in (if applicable)

I certify that this decision is urgent and therefore exempt from call-in for the following reasons:

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Signed.....

Chair of the Central Area Committee

10

COMMITTEE: CENTRAL AREA **REF NO:** CAC/24/03
DATE: 4 SEPTEMBER 2024
SUBJECT: FUNDING REQUEST – IPSWICH.LOVE
REPORT AUTHOR: BETH ROBINSON
ASSISTANT DIRECTOR: HANNAH LEYS

Short description of report content and the decision requested:

This report requests that the Central Area Committee consider allocating £500 to Ipswich.love to expand its website's platform, add further events, and purchase marketing materials for further promotion of its services. As a web-based Ipswich-wide site, it is requesting £500 from all the five Area Committees.

List of Appendices included in this report:

- a) Completed Application

This report has been prepared by Beth Robinson ,

Tel: 01473 432837

Email: beth.robinson@ipswich.gov.uk

This report was prepared after consultation with:

Internal consultees

External consultees

Samantha Sherman, Director of Ipswich.love

The following policies form a context to this report:

(all relevant policies must also be referred to in the body of the report)

Corporate Strategy – Proud of Ipswich: Championing our Community and Revitalising our Town.

1. Item of business and issues for consideration

- 1.1 To consider the application of Ipswich.love and decide whether to agree:
- i) Option 1 - Fund the total amount requested.
 - ii) Option 2 - Fund a different amount to the amount requested.
 - iii) Option 3 - Not fund.
- 1.2 The Committee will make its decision based on whether the application meets the funding criteria and the funds available to the Committee.
- 1.3 Ipswich.love is a Community Interest Company ([no. 15365303](#)) which aims to improve connectivity in Ipswich by celebrating and signposting to events, people and culture in Ipswich through its website and online community.
- 1.4 Its website ([www.ipswich.love](#)) and social media accounts aim to offer a complete platform for all events happening in Ipswich at any one time, including Ipswich Borough Council events and community events from both charities and local businesses.
- 1.5 Ipswich.love aim to improve the public perception of Ipswich by informing residents and visitors of leisure, cultural, heritage and community-based activities available across Ipswich.
- 1.6 Currently, Ipswich.love allows groups and users to upload their events, in addition to allowing users to add Ipswich events to their calendars. Their website and social media impressions have risen from almost none to over 3.8k within the last year.
- 1.7 Ipswich.love also aims to increase civic pride within the Borough. Residents can submit 'Love Letters' to Ipswich to communicate, educate and support emotional wellbeing of the diverse local community.
- 1.8 Through engagement with local VCFSE groups and businesses as well as research of other websites such as Ipswich Entertains, Ipswich.love have noted a need for hyper-local and joined up event sharing.
- 1.9 Ipswich.love aims to signpost residents to a hyper local focus of events through a community led space on a user friendly interface with increased visibility and reduced algorithm restrictions. Ipswich.love does not feature advertisements on its platforms in order not to distract or deter users.
- 1.10 Thus far, the website has been entirely led by directors and a panel of volunteers. The funding will allow Ipswich.love to improve website functionality expansion through additional features such as filtering, which will increase the sustainability of the website. The funding will also allow for more outreach and marketing events, which have thus far been self-funded.

- 1.11 Ipswich.love has been promoted at Ipswich Borough Council and University of Suffolk Events, business networking sessions, face to face networking meetings and on local radio and social media.
- 1.12 Success will be measured through a number of means including website and social media traction statistics and face to face feedback with users, residents and community leaders.

2. Links to Area Action Plan

- 2.1 Department of Communities and Local Government - Domains of Deprivation:
- **Education, Skills, and Training**, which is an Area Action Plan priority.
 - **Living Environment**
- 2.2 Proud of Ipswich: Championing our community and revitalising our town:
- **Promoting Community wellbeing and fairness in Ipswich**, which is *the* Area Action Plan priority.
 - **A Thriving Town Centre.**

3. Financial implications

- 3.1 There is **£16,154.30** remaining unallocated in the Central Area Committee's budget, which is available to fund grant applications.
- 3.2 Cost breakdown:

Description of expenditure		Cost (£)
Web Hosting, domain sever expansion via Google Workspace; add-on provision by Mailchimp software		£1,000
Marketing and promotional materials (postcards, banners, stickers, tote bags, badges, selfie frames)		£1,500
Total project costs		£2,500
Total requested from Area Committees	North East	£500
	North West	£500

	Central	£500
	South East	£500
	South West	£500
	TOTAL	£2,500

3.3 Ipswich.love aim to target all Ipswich residents, and hold outreach events in multiple areas, which is why the cost is split equally across all areas.

3.4 Directors will continue to contribute to the project and Ipswich.love will seek corporate and grant-funded support in future to sustain the project.

4. Legal Implications

4.1 The Council has the power to make grants to community projects through the Area Committees. The Area Committees have delegated Executive powers and devolved budgets.

4.2 Area Committees have the power to award grants in accordance with part 3, section 2 of the Council's Constitution i.e., the Area Committee terms of reference.

4.3 Ipswich.love (registered company number 15365303) has provided its constitution, named officers, proof of bank account, year-end accounts, and safeguarding policy as required by the Area Committee Funding Guidelines.

5. Risks considered

5.1

Risk Description	Consequence of risk	Risk Controls	Probability of risk occurring taking account of controls (1 almost impossible - 6 very high)	Impact of risk, if it occurred taking account of actions (1 negligible - 4 catastrophic)
Lack of Website sustainability – if the website can no longer be funded or engagement does not increase.	The site may close; improper use of public funding.	Funding and continuous promotion of engagement.	3	3
Actions to mitigate risk	One of Ipswich.love's key priorities is to engage via outreach events, and they utilise volunteers in the site's current state.			

Lack of accessibility to those without access to computers/phones/difficulty using them.	Some populations may not be able to use the website as easily as others.	Ensure uploading content and access is accessible to all.	2	2
Actions to mitigate risk	Ipswich.love conduct in-person outreach events and use volunteers who can upload events on behalf of others.			

6. Options

- 6.1 Option 1 – Approve allocation of funding of £500 to Ipswich.love.
- 6.2 Option 2 – Approve allocation of less than £500 as contribution to the same.
- 6.3 Option 3 – Do not fund.

7. Record of Decision taken

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8. Exemption from call in (if applicable)

I certify that this decision is urgent and therefore exempt from call-in for the following reasons:

--

Signed.....

[This must be signed by the Chair of the Area Committee]

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PART 1 - Overview

Short description of your project (Max 60 words)

Continued expansion of our web events platform to allow users to further filter, share, email and add events and purchase marketing materials for further promotion of our services.

Amount of funding requested.

£2500

PART 2 - About your group

Name of Organisation/Group:

Ipswich.love CIC

Address:

- REDACTED -

Name of person completing application:

Samantha Sherman

Contact Address (if same as above leave blank):

- REDACTED -

Telephone Number:

- REDACTED -

E-mail Address:

- REDACTED -

Website Address/Social Media:

www.ipswich.love

Type of organisation:

Constituted Group	Charity	Community Interest Company	Not for Profit	Private company
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<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Charity Number: (if applicable)	
Company Number: (if applicable)	15365303
Date organisation established:	December 2023

What does your organisation do? Please outline the vision, values and main activities:

(Max 500 words)

Ipswich.love CIC has identified need for the residents of Ipswich Borough to be informed as to events and activities happening in the wider town area, beyond the retail centre and Waterfront areas. Through months of detail investigation via comments made on Social Media and local press, it is clear that there is some negativity in the Town and frequent complaints that there is 'nothing going on', or publicised events are 'out of budget', or 'too far away'.

Our services focus on improving the Town's connectivity and joined-up provision of hyper-local event and activity information, whilst raising awareness of our culture and heritage. In addition, we provide communication channels for people to have their say and are building community engagement collaborations, such as the recent 'Rubbish Walk' event held at Whitehouse.

The aim of Ipswich.love is to support **all** residents, diverse communities, and visitors to the Town in terms of providing services to communicate and educate, supporting the emotional wellbeing, the civic pride and connectivity of the local community.

Studying both 'All About Ipswich' and 'Ipswich Entertains', both focus on the Waterfront and Town Centre only, or on Borough driven events. Ipswich.love encompasses **all** organisations, charities, community-based locations, small businesses, CICs across the wards of the town, enabling all to advertise events for free in one single location.

Ipswich.love enables communities who otherwise might not have a public voice to be able to promote activities and events free of charge to ALL residents of the Borough. Websites can be expensive to build, need skill or outsourcing to maintain and are often out of the reach of smaller organisations. Our website brings together all communities in Ipswich in a way that does not currently exist and offers organisations, many of whom can only rely on the vagaries of Facebook algorithms the free service of widely publicising events and activities. Whilst some events might also be promoted on 'All about Ipswich', or 'Ipswich Entertains', both are more constrained by their remits and as such do not directly compete. Our service is not a competitor of either.

Examples of communities already uploading events to www.Ipswich.love include:

- Geek Retreat, Emmaus, Ipswich Society, Suffolk New College, The Baths, Wolsey Theatre, Suffolk Pride, Crafty Yarns, Yoga with Louise, The Cheeky Devils Club, The Thomas Wolsey, Make Play, Williams Martial Arts, Activlives, Amy Wragg etc

Ipswich.love volunteer team uploads events for those less able, offers self-upload access for those who can and provides a training guide and help for those wishing to learn.

Randomised examples of recent events posted to demonstrate the wealth of activity in the town are:

<https://ipswich.love/event/para-martial-arts-at-murrayside/>

<https://ipswich.love/event/rock-choir-summer-term-starts-now/>

<https://ipswich.love/event/activgardens-what-is-gardening-in-mind/>

<https://ipswich.love/event/actvsingers-ipswich/>

<https://ipswich.love/event/east-suffolk-skylarks-ipswich/>

		YES	NO
2.1	Does the organisation/group have a recognised governing document e.g. constitution, memorandum etc.? <i>If yes, please attach when submitting the document</i>	<input type="checkbox"/> X	<input type="checkbox"/>
2.2	Does the organisation/group have a committee with at least three members?	<input type="checkbox"/> X	<input type="checkbox"/>
2.3	Does the organisation have a bank account in the organisation/group's name?	<input type="checkbox"/> X	<input type="checkbox"/>
2.4	Does the organisation/group have a safeguarding policy in place? <i>If yes, please attach when submitting the document</i>	<input type="checkbox"/> X	<input type="checkbox"/>
2.5	Has your group/organisation previously received Area Committee funding for the same or similar project in the last 3 years?	<input type="checkbox"/>	<input type="checkbox"/> X
2.6	Has your group/organisation considered or explored any other routes (for example other organisations, grant funders, companies, property owners) to fund or part-fund this project before applying to Area Committee funding?	<input type="checkbox"/> X	<input type="checkbox"/>

	Date	Amount (£)
	N/A	N/A

If you answered yes to question 2.5, please provide the amount and date received:		
If you answered yes to question 2.6, please provide the date and other routes considered:	Date	Details
	15.04.2023	We have approached Suffolk Community Foundation for funding but have not received a response.

Are you registered on **InfoLink**? If not, think about joining the single directory for Community & Voluntary Sector services and groups in Suffolk. It's quick and free to register. Find out more here. <https://infoLink.suffolk.gov.uk/>

PART 3 – Why is your project needed?

Which Area Committee are you applying to? If more than one, please indicate. Please note that the outcome of your bid is at the discretion of each Area Committee, independent of one another.

North East Area Committee	North West Area Committee	Central Area Committee	South East Area Committee	South West Area Committee
<input type="checkbox"/> X	<input type="checkbox"/> X	<input type="checkbox"/> X	<input type="checkbox"/> X	<input type="checkbox"/> X

If you are applying to more than one Area Committee, please explain why this is. What are the benefits to each area? Where will attendees come from?

<p>WE are applying to all Area Committees to further establish the project and since establishment thus far has been entirely self-funded by Ipswich loving resident directors.</p> <p>Ipswich.love CIC aims to improve the connectivity and joined up provision of event and activity information to the residents of and visitors to Ipswich.</p> <p>Our activities look to promote the whole Town and all Wards to build a sense of civic pride and community, considering the needs of residents and communities in the wider Town, beyond just the retail centre, Waterfront.</p> <p>The aim of Ipswich.love is to support all residents, diverse communities, and visitors to the Town in terms of providing services to communicate and educate, supporting the emotional wellbeing, the civic pride and connectivity of the local community.</p> <p>Our support to the community is complementary and supplementary to the reach of IBC websites.</p> <p>Funding is sought to maintain the website and to enable our team of volunteers to complete detailed outreach project visits to each of the Community Areas in North East, North West, South</p>
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East, South West and Central Ipswich to introduce www.ipswich.love, discuss the benefits of the website, leave project marketing materials and where necessary, training.

- For example, recently the Team visited Chantry for a day of engagement and spent time in the Shopping Parades, Chantry Residents' Association, Chantry Library, Buttons and Bows nursery and others to complete on the ground engagement and understanding from local residents. The objective of the engagement is to talk to residents about their views on Ipswich, understand activity interests, introduce and seek feedback to the website as a central go to point for All things Ipswich. The visit was well received. We intend to replicate these engagement days across all areas of the town, focussing on Community and faith hubs, small businesses, organisations and charities.

What is the need for your project? Who will be helped?

Outline the information on your project below, ensuring you relate to the relevant [Area Committee Action Plan](#) (Max 500 words)

The project thus far has been entirely self-funded by the three Directors. Ipswich.love has already supported IBC and UOS events and has gained significant following via social media channels and website sign ups since launch. Website traction statistics can be provided as evidence of the need and growing popularity of the website.

The project seeks some base funding to support the costs of website project functionality expansion to provide users with more features and to purchase promotional materials to support the marketing of the website for our local outreach days and future events.

Evidence suggests that the town badly needs a sense of connectivity across the Borough, and understand brought to the residents as to the length and breadth of activity, entertainment and events open and in many cases free to use for all diverse communities and residents of Ipswich.

Ipswich.love provides a first of its kind service to all resident in the Town.

What evidence do you have of this need?

Please include results of any consultation and evidence on how it will benefit the residents of the committee area you are applying to (Max 500 words)

- Primary market is the 139,642 population of Ipswich town as users of the website (Source IBC 'key facts about Ipswich').
- Within our start-up investigation period, we set out to identify the need for a single source of information benefitting the residents of the wider Ipswich community.

We investigated the options currently available to users and found them to be multiple, in different locations and formats and focussed on the town centre and waterfront areas or Borough events. Residents are confused to understand what is available, struggle to hone-in and find activities, leading to negative comments about there being 'nothing going on' and a perception of Ipswich as a poor town.

We sought evidence via local media and social media public commentary that residents remain unaware of the spread of leisure, cultural, heritage, arts, and community-based activities available daily across the wider town. In doing this, we investigated sources as examples here (not exhaustive)

Facebook Group Name	Number of followers (000's)
Ipswich	4.2
Ipswich, Talk about Anything	28.1
Ipswich moans	11
Ipswich community Group	13
Ipswich, Suffolk, UK community group	5.1
Ipswich Star	52
EADT	48

PART 4 – How will your project work?

Please describe your project and how it meets the need (max 500 words)

Our website is established here: www.ipswich.love

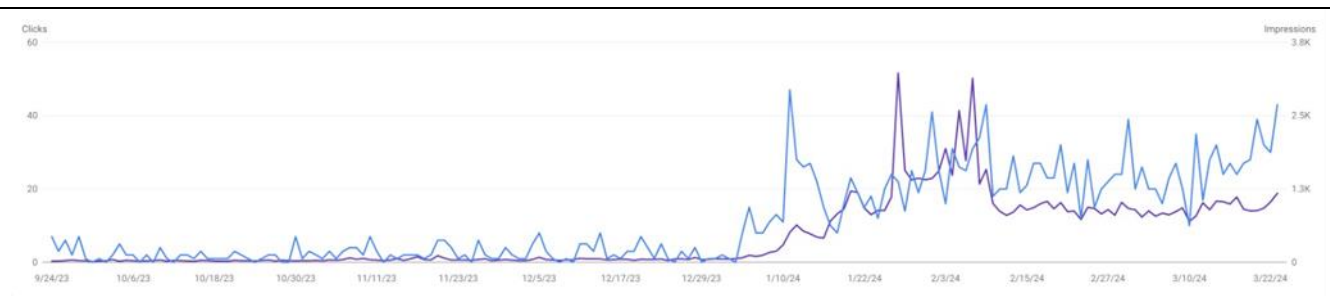
Our events platform has been launched here: Events in Ipswich - Things to do around Ipswich - Ipswich.love and contains not only IBC events, but also those for smaller charities, organisations, community spaces and businesses.

We already offer an 'add to calendar' feature on our site, whereby site users can add the Ipswich calendar of events to their phones.

We offer entities and individuals the ability to self-upload events, or offer assistance via volunteers to upload events.

Our website traction is growing rapidly as is our social media engagement as can be evidenced here:

Website impressions: Sept 2023-March 2024



Funding will enable us to strengthen the functionality of the event platform project via;

Provision of further filtering features to all website users and underpin the email offering of www.ipswich.love. Users can already add all Ipswich events to their mobile device calendar, but we aim to refine the project in order that users can pick and choose event reminders, add to calendar, select ‘free to attend’ events etc.

Purchase of marketing materials such as cards, posters, stickers, banners etc to further promote the website project.

What risks have you identified for your project and how will you manage them? (e.g. financial, health and safety, operational, success etc.)

Risk	Solution
Director resignation	Recruit and reappoint
Self-funding expenses	Seek collaboration and funding assistance
Website maintenance	The Team has appointed several members with access and training

How many beneficiaries will benefit from the project?

Please refer to the evidence you highlighted in Section 3. (Max 500 words)

The website is free for everyone who can have internet access, so

- Primary market is the 139,642 population of Ipswich town as users of the website (Source IBC ‘key facts about Ipswich’).

- Secondary market: Any visitors and tourists to the Town nationally or globally
- Our website directly improves the economy of Ipswich borough via the widespread connectivity of the Town through local event advertising. All local businesses, communities, charities and organisations can advertise their events and activities for free on our website. We provide the first Town-wide and inclusive website for EVERYBODY.

While Facebook is a popular platform for event listings, Ipswich.love offers several unique advantages that make it a superior choice for promoting events in the Ipswich community.

Tailored for Ipswich - Hyperlocal Focus

Ipswich.love is dedicated exclusively to our town. Unlike Facebook, which caters to a global audience, our platform zeroes in on Ipswich, ensuring event reaches people who are genuinely interested and more likely to attend.

Better Search Engine Visibility

Listings on Ipswich.love are optimised for search engines, giving events a better chance of appearing in search results. This is a significant edge over Facebook events, which often don't rank your event particularly well in search engines, limiting your visibility.

No Algorithm Limitations

Facebook's algorithms can restrict event's reach, often requiring paid promotions for better visibility. Ipswich.love doesn't operate on such algorithms, meaning every event gets equal visibility without any hidden costs or restrictions.

Community-Centric Platform

Our platform is a community-centric space. It's not just about listing events; it's about building and nurturing a local community. This ethos resonates with the audience, fostering a sense of belonging and increased engagement with events listed.

Easy Sharing Outside of Facebook

Not everyone uses Facebook. Ipswich.love allows for easy sharing of events across various platforms, not limiting audience to just one social media site. This broader reach is crucial for maximizing attendance.

No Distractions

On Facebook, events compete with a plethora of distractions - news feeds, ads, and other posts. Ipswich.love provides a dedicated space for hyper local events, free from distractions.

Simple, User-Friendly Interface

Ipswich.love is designed for ease of use, both for listing and discovering events. This simplicity is often lost on Facebook, where navigating to event listings can be less straightforward.

Connect with a Targeted Audience

Ipswich.love attracts users who are specifically interested in local events and happenings. This targeted audience means Borough events are more likely to attract attendees who are genuinely interested.

How will potential beneficiaries be made aware of the project?

1. We are promoting the website via self-funded attendance at events held by IBC, UOS, Business Networking sessions and F2F Networking meetings.
2. We have promoted the Website via our social media channels:
 - Insta: @ipswich.love
 - FB: @wechooseipswich
 - LinkedIn: @ipswich-love
3. We have appeared on radio slots to discuss the project and seek support

How will your project affect people from different backgrounds? Have you considered how to make your project fair for everyone in relation to the Equality Act of 2010?

Our project and website are inclusive of all communities. Whilst we are independent and not aligned to any political party or faith, we welcome all enquiries.

		YES	NO
4.1	Have you considered the use of volunteers for delivering your project and how you will promote these volunteering opportunities?	<input checked="" type="checkbox"/> X	<input type="checkbox"/>
4.2	Have you read the relevant guidance and information about volunteers in Appendix 1 of the Funding Guidelines ?	<input checked="" type="checkbox"/> X	<input type="checkbox"/>

If you answered yes to any of the above questions, please state how you will promote your opportunities and engage with volunteers?	We have a founding Team of three Directors for Ipswich.love, but in addition, we have a panel of volunteer experts who give their time in their specific areas of expertise. We meet with volunteers and communicate regularly
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Please describe how you will minimise the environmental impact of your project.

The project is web-based.

PART 5 – Costs & Funding

Please provide a full breakdown of project costs for each item of expenditure, and enclose quotations/links where applicable:

Description of expenditure	Cost (£)
Web hosting, domain server expansion via Google Workspace, add-on provision by Mailchimp software	£1000 Costs to provide further site stability, plus ability to provide further features to resident users via software provision
Marketing and promotional materials (postcards, posters, banners, stickers, tote bags) We use materials from https://wttb.co.uk/ Quotes can vary dependent on size, style, material, colour and design	£1500 Postcards £60 per 1000 Posters £50 per 100 Window Stickers £60 per 100 Roller Banners £37 each Totes £3 each Badges £30 per 100 Selfie Frames £15 each

Total project costs	£2500	
Total amount requested from the Area Committee(s) If you are applying to more than one Area Committee, please consider the amount of money requested is proportionate to the impact of the project on the residents in each specific area.	North West	£500
	South West	£500
	Central	£500
	North East	£500
	South East	£500

Please show in the table below how much funding you have already secured or are currently applying for towards the project:

Name of Funder	Amount of funding requested	Granted (yes/no)	Waiting for outcome (yes/no)

How will any remaining costs be met?

The CIC has been self-funded by the Directors to date. Costs above are only for the web expansion project. All remaining expenses are still funded by the Directors until further support can be obtained.

How will the project be sustained after the funding has been spent?

Via self-funding by the Directors, the future sale of merchandise and via the seeking of Corporate and grant funded support.

PART 6 – Supporting Information

Please attach your supporting documents as appropriate to your application

All Grants

- ☐ Recognised governing document e.g. constitution, memorandum, Charity or Community Interest Company registration etc.*
- ☐ Proof of bank account in the name of the organisation (e.g. bank statement or letter) *
- ☐ Results of consultation (if applicable)
- ☐ Safeguarding policy (if applicable)
- ☐ Quotations for project costs (if applicable)

Medium & Large Grants (£1,000 over)

- ☐ Yearend accounts *

If no yearend accounts are available (for instance if you are a new group), please provide a copy of your accounts to date and a scan of your latest bank statement

Large Grants (£5,000 and over)

- ☐ Business plan or similar document setting out your plan to sustain your organisation & project.*

* required, as appropriate to grant size.

PART 7 – Monitoring your success

The Area Committee will require progress reports during the life of the project, what methods will the organisation use to measure success of the project? What will be the key performance measures that you will report on?

Monitoring is collecting and recording information about what your group is doing – outputs (number of sessions held, number of attendees, demographics etc), outcomes (the effect your work is having on peoples’ lives) and impact (the change created as a result of the project).

Evaluating is using the information collected (qualitative and quantitative), together with other information and peoples’ experiences, to get an overall picture of your group/project, its work, and its impact.

Key performance indicators:

1. Website Traction statistics
2. Social media engagement statistics
3. F2F feedback from meetings with users, supporters, community leaders and charity teams

PART 8 – Terms & Conditions

Any misleading, incorrect statement, or fraudulent action or statement at any stage of the application process, whether deliberate or accidental, may render the application invalid and require the repayment of Area Committee Funding in full if paid or the withdrawal of the Area Committee Funding offer.

Applications found to be fraudulent will be reported to the police.

The Area Committee Funding will be used for the purpose set out in the approved report or as amended with the agreement of the Area Committee and the applicant organisation.

Any Area Committee Funding awarded will not be increased in the event of an over spend.

Applicants should note that the award must be acknowledged as Ipswich Borough Council Area Committee Fund and must comply with any reasonable requests relating to publicity.

Any organisation awarded Area Committee Funding shall be subject to monitoring, which could involve site visits and the collection of statistics.

The applicant will forward to the Communities Team, performance information within 6 months or on completion of the project. Failure to submit this information may render the applicant ineligible for further Area Committee Funding and may be asked to repay the funding in part or full.

We confirm that all staff / volunteers working with children, young people or vulnerable adults have had the relevant DBS checks completed (applicable where appropriate).

Area Committee monitoring and evaluation helps us to ensure that funding is spent in accordance with Area Committee guidelines. You will be sent a link to an online form following the completion of your project, or bi-annually until your project is complete.

Please note that your declaration confirms that you have read and accepted the terms and conditions for Ipswich Council Area Committee Funding.

We require the signatures of two people authorised to sign on behalf of your group (that are not directly related to each other).

Signatures

We, the undersigned, on behalf of the applicant organisation/group understand and agree that:

- We are authorised to complete this application on behalf of our organisation/group.
- We have the power to accept the Area Committee funding awarded to our organisation/group subject to the terms and conditions listed and the power to repay the Area Committee Funding in the event of any funding condition not being met.
- This funding application falls within the objectives of our group or organisation.
- All staff / volunteers working in a position of trust with children, young people or vulnerable adults have had the relevant DBS checks completed.

Signed by authorised signatory (1):	Signed by authorised signatory (2):
- REDACTED -	- REDACTED -

Please return your completed form to the Community Engagement team at Ipswich Borough Council:

e: communities@ipswich.gov.uk

Niamh Sherwood (East), t: 01473 433134 e:

niamh.sherwood@ipswich.gov.uk

Beth Robinson (Central), t: 01473 432837 e:

beth.robinson@ipswich.gov.uk

Zara Hanman (West), t: 01473 432226 e:

zara.hanman@ipswich.gov.uk

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11

COMMITTEE: CENTRAL AREA **REF NO:** CAC/24/04
DATE: 4 SEPTEMBER 2024
SUBJECT: FUNDING REQUEST –
DANCEEAST
REPORT AUTHOR: BETH ROBINSON
ASSISTANT DIRECTOR: HANNAH LEYS

Short description of report content and the decision requested:

This report requests that the Central Area Committee consider allocating £1,337.50 to DanceEast as contribution to cover the costs of its Springboard Junior and Springboard Adults programmes, including outreach work. Both programmes are designed to encourage exercise and artistic movement for disabled people, run by specialist dance artists. DanceEast is also applying to the South West and North East Area Committees, with requests proportionate to the postcodes of attendees and outreach areas of the programme.

List of Appendices included in this report:

- a) Completed Application

This report has been prepared by Beth Robinson ,

Tel: 01473 432837

Email: beth.robinson@ipswich.gov.uk

This report was prepared after consultation with:

Internal consultees

External consultees

Bryony Hope – Head of Communications & Development at DanceEast

The following policies form a context to this report:

Corporate Strategy – Proud of Ipswich: Championing our Community and Revitalising our Town

1. Item of business and issues for consideration

- 1.1 To consider the application of DanceEast and decide whether to agree:
- i) Option 1 - Fund the total amount requested.
 - ii) Option 2 - Fund a different amount to the amount requested.
 - iii) Option 3 - Not fund.
- 1.2 The Committee will make its decision based on whether the application meets the funding criteria and the funds available to the Committee.
- 1.3 DanceEast run dance classes at all skill levels, with a focus on self-expression, discovery, and fulfilment, to enhance health and wellbeing.
- 1.4 DanceEast record 400,000 attendees annually, and involve 13,000 people annually in participative activities, for example for those with dementia and targeted programmes for those who speak English as a second language.
- 1.5 19% of participants in Ipswich identify as disabled (Office for National Statistics, 2021 Census Data, and disabled people or those with long-term health conditions are twice as likely to be physically inactive than those who do not have a disability (Sport England, 2021).
- 1.6 There are limited opportunities for disabled people to participate in physical activity which is not sport-focussed, especially for wheelchair users, and particularly in Ipswich, provisions are usually 'one off' sessions.
- 1.7 DanceEast's Springboard Junior and Springboard Adult programmes are specialist dance classes for disabled people, aged 4-11 years old and 16+, respectively. These classes run in 10-week blocks during term time. They run for 1 hour and take place at the Jerwood Dance house.
- 1.8 These classes provide a safe environment for disabled learners to participate in physical activity, socialise, and meet new people. They are run by specialist instructors, with a 1:1 emphasis, allowing the classes to be adaptive to the needs of the participants.
- 1.9 Classes include creative tasks and are not focused on one style or technique. They aim to inspire movement and focus on self-exploration of movement and exploring how this may change. This includes working with props, working with others, and responding to movement.
- 1.10 Other outcomes of the programme include gaining strength, improving balance and co-ordination, confidence, and self-esteem both in the classes and in day-to-day life.
- 1.11 There are currently 3 Springfield Junior participants and 7 Springboard Adult participants. This includes wheelchair users, those with autism, Down's Syndrome and those who live in care settings.

- 1.12 Before the pandemic, there was a regular group of attendees, however disabled people were disproportionately impacted, and many were unable to continue the class post-pandemic.
- 1.13 This funding will contribute to the funding of the Springboard programmes, and towards 10 outreach sessions in spring and summer, aiming to attract 13 weekly participants in total. Funding would allow the classes to run for one year.
- 1.14 Outreach sessions will target schools, including but not limited to Hillside Special School, The Bridge School, Sunrise Academy, Woodbridge Road Academy, and Thomas Wolsey, with whom DanceEast has established relationships with.
- 1.15 Participants will pay a subsidised rate of £5 for Springfield Junior and £6 for Springfield Adult. If participants cannot afford the class fee, there is a DanceEast Bursary Fund, which enables children and young people living in poverty free classes. There will also be bursaries available for adults running to spring in 2025.
- 1.16 Volunteers cannot be used for this project because of the specialist requirements and training required of the dance instructors.
- 1.17 There are currently 3 attendees from IP2, 3 from IP4, 2 from IP1, 1 from IP32 and 1 from IP9. Full postcodes have been provided to confirm precise locations within the area, which are redacted for participants privacy. The proportions of funding requested reflects both current attendee locations and the intended location of outreach work.
- 1.18 No funding allocated from the Area Committee will be used to support participants outside of Central, North East and South West Ipswich.

2. Links to Area Action Plan

- 2.1 Department of Communities and Local Government - Domains of Deprivation:
- **Education, Skills, and Training**, which is an Area Action Plan priority.
 - **Health and Disability**, which is an Area Action Plan Priority.
 - **Living Environment**.
- 2.2 Proud of Ipswich underlying principles:
- **Promoting Community Wellbeing and Fairness in Ipswich**, which is an action plan priority.

3. Financial implications

3.1 There is **£16,154.30** remaining unallocated in the Central Area Committee's budget, which is available to fund grant applications.

3.2 Cost breakdown:

Description of expenditure		Cost (£)
1x Project manager – 10 days		£1,500
Evaluation – 1 day		£250
Marketing costs – flyer design and printing		£300
Lead Dance Artist – 2.5h/week for 30 days per year		£2,625
Assistant Dance artist – 2.5h/week for 30 days per year		£1,125
Lead Dance Artist travel costs		£150
Assistant Dance Artist travel costs		£150
Studio space for 75h per year		£2,790
1 box of dance props		£100
1 term of outreach workshops -Lead Dance Artist - £100/session for 10 sessions, including planning		£1,000
1 term of outreach workshops – Assistant Dance Artist - £30/peer session for 10 sessions		£300
Total project costs		£10,290
Total requested from Area Committees	North East	£668.75
	North West	
	Central	£1,337.50
	South East	
	Ravenswood Community Fund	
	South West	£668.75
	TOTAL	£2,675.00

3.3 Grants awarded from the Area Committee funds will specifically be used for the following:

Description	Cost
50% of Outreach – Lead Dance Artist	£ 500.00
50% of Outreach – Assistant Dance Artist	£150
50% Marketing costs	£150
50% Lead Dance Artist Delivery Costs	£1,312.50
50% Assistant Dance Artist Delivery Costs	£562.50
Total	£2,675

- 3.4 DanceEast is requesting funding from each area proportional to its current user base in each and the targets of their outreach programmes, which is 40% from Central Ipswich, 20% from North East Ipswich, and 20% from South West Ipswich.
- 3.5 As per Area Committee guidelines, any funding allocated would not be funded as contribution toward any core costs.
- 3.6 The remainder of costs as listed in table 3.2 will be in-kind contribution from DanceEast and income generated via subsidised costs, totalling £7,615.
- 3.7 It is DanceEast's goal to recruit 13 weekly participants, however this budget accounts for 8 weekly participants. Any additional participant fees will be generated into further outreach activities.

4. Legal Implications

- 4.1 The Council has the power to make grants to community projects through the Area Committees. The Area Committees have delegated Executive powers and devolved budgets.
- 4.2 Area Committees have the power to award grants in accordance with part 3, section 2 of the Council's Constitution i.e., the Area Committee terms of reference.
- 4.3 DanceEast (registered Charity no. 0106625, Company Number 3463592), has provided its constitution, named officers, proof of bank account, year-end accounts, and safeguarding policy, as required by the Area Committee Funding Guidelines.

5. Risks considered

Risk Description	Consequence of risk	Risk Controls	Probability of risk occurring taking account of controls (1: almost impossible - 6: very high)	Impact of risk, if it occurred taking account of actions (1: negligible - 4: catastrophic)
Safeguarding risk to children and vulnerable people	Emotional or physical harm to individual	Safeguarding system in place	3	3
Actions to mitigate risk	All staff use a vulnerable children and adult safeguarding policy. There is a higher proportion of instructors than in other dance classes, and facilitators are specially trained to work with disabled people.			
Risk Description	Consequence of risk	Risk Controls	Probability of risk occurring taking account of controls (1: almost impossible - 6: very high)	Impact of risk, if it occurred taking account of actions (1: negligible - 4: catastrophic)
Lack of funding from other Area Committees, or part funding.	Project may not be able to run as effectively if not fully funded across all areas.	Seeking funding specifically per area.	3	3
Actions to mitigate risk	If not fully funded, Dance East are able reduce costs associated with outreach programmes, and/or or offer these only in locations from which they have obtained funding.			
Risk Description	Consequence of risk	Risk Controls	Probability of risk occurring taking account of controls (1: almost impossible - 6: very high)	Impact of risk, if it occurred taking account of actions (1: negligible - 4: catastrophic)
Low participant engagement	Improper use of public money	Specific targeting for outreach workshops	3	2
Actions to mitigate risk	From DanceEast's prior experience, it has been able to sustain regular attendee's pre-pandemic. It has developed a targeted outreach approach to engage participants.			

6. Options

- 6.1 Option 1 – Approve allocation of funding of £1,337.50 to DanceEast.
- 6.2 Option 2 – Approve allocation of less than £1,337.50 as contribution to the same.
- 6.3 Option 3 – Do not fund.

7. Record of Decision taken

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8. Exemption from call in (if applicable)

I certify that this decision is urgent and therefore exempt from call-in for the following reasons:

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Signed.....

[This must be signed by the Chair of the Area Committee]

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Area Committee Funding Application

PART 1 - Overview

Short description of your project (Max 60 words)

Springboard Junior and Springboard Adult is weekly, term-time, specialist dance classes for disabled children/ young people and adults. Delivered at the fully accessible and state-of-the-art Jerwood DanceHouse, the classes provide a safe and supportive space for disabled learners to participate in a physical activity, socialise and meet new people, while exploring movement and exercising creativity.

Amount of funding requested

£2,675

PART 2 - About your group

Name of Organisation/Group:

DanceEast

Address:

Jerwood DanceHouse, 1-3 Foundry Lane, IP4 1DW

Name of person completing application:

Bryony Hope

Contact Address (if same as above leave blank):

[REDACTED]

Telephone Number:

[REDACTED]

E-mail Address:

[REDACTED]

Website Address/Social Media:

www.danceeast.co.uk

Type of organisation:

Constituted Group	Charity	Community Interest Company	Not for Profit	Private company
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Charity Number: (if applicable)	01066825
Company Number: (if applicable)	3463592
Date organisation established:	01/04/1983

What does your organisation do? Please outline the vision, values and main activities:

(Max 500 words)

DanceEast's vision is a world where everyone can benefit from the vital and life-enhancing power of dance. Based at the purpose-built Jerwood DanceHouse on the Ipswich Waterfront, we focus on Ipswich/ Suffolk with further delivery in Norfolk, Essex, Cambridgeshire, and Bedfordshire. Our mission is to create new and exciting ways for people to move or be moved, through participating in, experiencing, or producing dance at its very best. We promote dance as an avenue for self-expression, discovery, and fulfilment; to enhance health and wellbeing; and as a tool to unite people and communities. We currently record over 40,000 attendances annually, giving more people the chance to experience and create the highest quality dance, for the greatest benefit of all.

We involve up to 13,000 people annually in participative activities, ranging from weekly classes for people with Dementia to targeted projects for people with English as a second language. For some, involvement is transformational: 'I struggle to walk without a stick now because of loss of balance but I can put my stick down and walk across the studio with confidence during Dance for Parkinson's classes' (Dance for Parkinson's participant). Our Ipswich-based class programme enables people of all ages to dance for fun and includes a diverse range of styles; including Springboard Junior and Springboard Adult; creative dance classes for disabled people and people with long-term health conditions.

We engage 4,500 children/ young people annually in activities including: Paul Hamlyn funded project Digital Primaries; Youth Takeover festival; Mini Movers; Baby Loves to Boogie; Dance for Tots; and we are a HAF provider. Our Centre for Advanced Training (CAT) provides specialist dance training to 98 students aged 10-18 with exceptional ability in dance. In 2023, 89% of graduating students progressed to an established conservatoire.

We programme two seasons annually (Spring and Autumn) at the DanceHouse's 181-capacity theatre in Ipswich, and our programme is established as one of the UK's best. Gary Avis MBE says: 'DanceEast has played a key part in our country and town by bringing world class dance, dancers, choreographers and designers... to Ipswich'. Artists/ companies we present include Botis Seva, Dickson Mbi, and Jasmin Vardimon, alongside disabled-led and inclusive dance companies such as Candoco and Stopgap; both of which regularly use our fully accessible and state-of-the-art building for rehearsals and workshops.

Alongside our theatre programme, we present an outdoor season at regional festivals such as Latitude, bringing our work to a wider audience (approximately 9,100 attendances). Every year we work with 300 dance professionals. Our Associate Artist programme supports six artists/ companies in three-year cohorts, and we commission up to 20 new dance works annually. Our Digital Playground within the Jerwood DanceHouse is also established as a leading facility for explorations in dance/ tech.

		YES	NO
2.1	Does the organisation/group have a recognised governing document e.g. constitution, memorandum etc.? <i>If yes, please attach when submitting the document</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2.2	Does the organisation/group have a committee with at least three members?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2.3	Does the organisation have a bank account in the organisation/group's name?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2.4	Does the organisation/group have a safeguarding policy in place? <i>If yes, please attach when submitting the document</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2.5	Has your group/organisation previously received Area Committee funding for the same or similar project in the last 3 years?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2.6	Has your group/organisation considered or explored any other routes (for example other organisations, grant funders, companies, property owners) to fund or part-fund this project before applying to Area Committee funding?	<input checked="" type="checkbox"/>	<input type="checkbox"/>

If you answered yes to question 2.5, please provide the amount and date received:	Date	Amount (£)

If you answered yes to question 2.6, please provide the date and other routes considered:	Date	Details
	02/08/2023	The Chapman Charitable Trust
	02/08/2023	The Chivers Charitable Trust
	26/10/2023	The Andor Charitable Trust

Are you registered on **InfoLink**? If not, think about joining the single directory for Community & Voluntary Sector services and groups in Suffolk. It's quick and free to register. Find out more here.

<https://infolink.suffolk.gov.uk/>

PART 3 – Why is your project needed?

Which Area Committee are you applying to? If more than one, please indicate. Please note that the outcome of your bid is at the discretion of each Area Committee, independent of one another.

North East Area Committee	North West Area Committee	Central Area Committee	South East Area Committee	South West Area Committee
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

If you are applying to more than one Area Committee, please explain why this is. What are the benefits to each area? Where will attendees come from?

We are applying to the Central Area Committee, North East Area Committee, and South West Area Committee, based on the postcode information of our current participants:

20% live in North East Ipswich
 20% live in South West Ipswich
 40% live in Central Ipswich

The postcodes of current participants are:

IP1 1ES, IP1 1E, IP1 1F, IP1 1G, IP1 1H, IP1 1J, IP1 1K, IP1 1L, IP1 1M, IP1 1N, IP1 1P, IP1 1Q, IP1 1R, IP1 1S, IP1 1T, IP1 1U, IP1 1V, IP1 1W, IP1 1X, IP1 1Y, IP1 1Z, IP1 1AA, IP1 1AB, IP1 1AC, IP1 1AD, IP1 1AE, IP1 1AF, IP1 1AG, IP1 1AH, IP1 1AJ, IP1 1AL, IP1 1AN, IP1 1AP, IP1 1AQ, IP1 1AR, IP1 1AS, IP1 1AT, IP1 1AU, IP1 1AV, IP1 1AW, IP1 1AX, IP1 1AY, IP1 1AZ, IP1 1BA, IP1 1BB, IP1 1BC, IP1 1BD, IP1 1BE, IP1 1BF, IP1 1BG, IP1 1BH, IP1 1BJ, IP1 1BL, IP1 1BN, IP1 1BP, IP1 1BQ, IP1 1BR, IP1 1BS, IP1 1BT, IP1 1BU, IP1 1BV, IP1 1BW, IP1 1BX, IP1 1BY, IP1 1BZ, IP1 1CA, IP1 1CB, IP1 1CC, IP1 1CD, IP1 1CE, IP1 1CF, IP1 1CG, IP1 1CH, IP1 1CJ, IP1 1CL, IP1 1CN, IP1 1CP, IP1 1CQ, IP1 1CR, IP1 1CS, IP1 1CT, IP1 1CU, IP1 1CV, IP1 1CW, IP1 1CX, IP1 1CY, IP1 1CZ, IP1 1DA, IP1 1DB, IP1 1DC, IP1 1DD, IP1 1DE, IP1 1DF, IP1 1DG, IP1 1DH, IP1 1DJ, IP1 1DL, IP1 1DN, IP1 1DP, IP1 1DQ, IP1 1DR, IP1 1DS, IP1 1DT, IP1 1DU, IP1 1DV, IP1 1DW, IP1 1DX, IP1 1DY, IP1 1DZ, IP1 1EA, IP1 1EB, IP1 1EC, IP1 1ED, IP1 1EE, IP1 1EF, IP1 1EG, IP1 1EH, IP1 1EJ, IP1 1EL, IP1 1EN, IP1 1EP, IP1 1EQ, IP1 1ER, IP1 1ES, IP1 1ET, IP1 1EU, IP1 1EV, IP1 1EW, IP1 1EX, IP1 1EY, IP1 1EZ, IP1 1FA, IP1 1FB, IP1 1FC, IP1 1FD, IP1 1FE, IP1 1FF, IP1 1FG, IP1 1FH, IP1 1FJ, IP1 1FL, IP1 1FN, IP1 1FP, IP1 1FQ, IP1 1FR, IP1 1FS, IP1 1FT, IP1 1FU, IP1 1FV, IP1 1FW, IP1 1FX, IP1 1FY, IP1 1FZ, IP1 1GA, IP1 1GB, IP1 1GC, IP1 1GD, IP1 1GE, IP1 1GF, IP1 1GG, IP1 1GH, IP1 1GJ, IP1 1GL, IP1 1GN, IP1 1GP, IP1 1GQ, IP1 1GR, IP1 1GS, IP1 1GT, IP1 1GU, IP1 1GV, IP1 1GW, IP1 1GX, IP1 1GY, IP1 1GZ, IP1 1HA, IP1 1HB, IP1 1HC, IP1 1HD, IP1 1HE, IP1 1HF, IP1 1HG, IP1 1HH, IP1 1HJ, IP1 1HL, IP1 1HN, IP1 1HP, IP1 1HQ, IP1 1HR, IP1 1HS, IP1 1HT, IP1 1HU, IP1 1HV, IP1 1HW, IP1 1HX, IP1 1HY, IP1 1HZ, IP1 1IA, IP1 1IB, IP1 1IC, IP1 1ID, IP1 1IE, IP1 1IF, IP1 1IG, IP1 1IH, IP1 1IJ, IP1 1IL, IP1 1IN, IP1 1IP, IP1 1IQ, IP1 1IR, IP1 1IS, IP1 1IT, IP1 1IU, IP1 1IV, IP1 1IW, IP1 1IX, IP1 1IY, IP1 1IZ, IP1 1JA, IP1 1JB, IP1 1JC, IP1 1JD, IP1 1JE, IP1 1JF, IP1 1JG, IP1 1JH, IP1 1JJ, IP1 1JL, IP1 1JN, IP1 1JP, IP1 1JQ, IP1 1JR, IP1 1JS, IP1 1JT, IP1 1JU, IP1 1JV, IP1 1JW, IP1 1JX, IP1 1JY, IP1 1JZ, IP1 1KA, IP1 1KB, IP1 1KC, IP1 1KD, IP1 1KE, IP1 1KF, IP1 1KG, IP1 1KH, IP1 1KJ, IP1 1KL, IP1 1KN, IP1 1KP, IP1 1KQ, IP1 1KR, IP1 1KS, IP1 1KT, IP1 1KU, IP1 1KV, IP1 1KW, IP1 1KX, IP1 1KY, IP1 1KZ, IP1 1LA, IP1 1LB, IP1 1LC, IP1 1LD, IP1 1LE, IP1 1LF, IP1 1LG, IP1 1LH, IP1 1LJ, IP1 1LL, IP1 1LN, IP1 1LP, IP1 1LQ, IP1 1LR, IP1 1LS, IP1 1LT, IP1 1LU, IP1 1LV, IP1 1LW, IP1 1LX, IP1 1LY, IP1 1LZ, IP1 1MA, IP1 1MB, IP1 1MC, IP1 1MD, IP1 1ME, IP1 1MF, IP1 1MG, IP1 1MH, IP1 1MJ, IP1 1ML, IP1 1MN, IP1 1MP, IP1 1MQ, IP1 1MR, IP1 1MS, IP1 1MT, IP1 1MU, IP1 1MV, IP1 1MW, IP1 1MX, IP1 1MY, IP1 1MZ, IP1 1NA, IP1 1NB, IP1 1NC, IP1 1ND, IP1 1NE, IP1 1NF, IP1 1NG, IP1 1NH, IP1 1NJ, IP1 1NL, IP1 1NN, IP1 1NP, IP1 1NQ, IP1 1NR, IP1 1NS, IP1 1NT, IP1 1NU, IP1 1NV, IP1 1NW, IP1 1NX, IP1 1NY, IP1 1NZ, IP1 1OA, IP1 1OB, IP1 1OC, IP1 1OD, IP1 1OE, IP1 1OF, IP1 1OG, IP1 1OH, IP1 1OJ, IP1 1OL, IP1 1ON, IP1 1OP, IP1 1OQ, IP1 1OR, IP1 1OS, IP1 1OT, IP1 1OU, IP1 1OV, IP1 1OW, IP1 1OX, IP1 1OY, IP1 1OZ, IP1 1PA, IP1 1PB, IP1 1PC, IP1 1PD, IP1 1PE, IP1 1PF, IP1 1PG, IP1 1PH, IP1 1PJ, IP1 1PL, IP1 1PN, IP1 1PP, IP1 1PQ, IP1 1PR, IP1 1PS, IP1 1PT, IP1 1PU, IP1 1PV, IP1 1PW, IP1 1PX, IP1 1PY, IP1 1PZ, IP1 1QA, IP1 1QB, IP1 1QC, IP1 1QD, IP1 1QE, IP1 1QF, IP1 1QG, IP1 1QH, IP1 1QJ, IP1 1QL, IP1 1QN, IP1 1QP, IP1 1QQ, IP1 1QR, IP1 1QS, IP1 1QT, IP1 1QU, IP1 1QV, IP1 1QW, IP1 1QX, IP1 1QY, IP1 1QZ, IP1 1RA, IP1 1RB, IP1 1RC, IP1 1RD, IP1 1RE, IP1 1RF, IP1 1RG, IP1 1RH, IP1 1RJ, IP1 1RL, IP1 1RN, IP1 1RP, IP1 1RQ, IP1 1RR, IP1 1RS, IP1 1RT, IP1 1RU, IP1 1RV, IP1 1RW, IP1 1RX, IP1 1RY, IP1 1RZ, IP1 1SA, IP1 1SB, IP1 1SC, IP1 1SD, IP1 1SE, IP1 1SF, IP1 1SG, IP1 1SH, IP1 1SJ, IP1 1SL, IP1 1SN, IP1 1SP, IP1 1SQ, IP1 1SR, IP1 1SS, IP1 1ST, IP1 1SU, IP1 1SV, IP1 1SW, IP1 1SX, IP1 1SY, IP1 1SZ, IP1 1TA, IP1 1TB, IP1 1TC, IP1 1TD, IP1 1TE, IP1 1TF, IP1 1TG, IP1 1TH, IP1 1TJ, IP1 1TL, IP1 1TN, IP1 1TP, IP1 1TQ, IP1 1TR, IP1 1TS, IP1 1TT, IP1 1TU, IP1 1TV, IP1 1TW, IP1 1TX, IP1 1TY, IP1 1TZ, IP1 1UA, IP1 1UB, IP1 1UC, IP1 1UD, IP1 1UE, IP1 1UF, IP1 1UG, IP1 1UH, IP1 1UJ, IP1 1UL, IP1 1UN, IP1 1UP, IP1 1UQ, IP1 1UR, IP1 1US, IP1 1UT, IP1 1UU, IP1 1UV, IP1 1UW, IP1 1UX, IP1 1UY, IP1 1UZ, IP1 1VA, IP1 1VB, IP1 1VC, IP1 1VD, IP1 1VE, IP1 1VF, IP1 1VG, IP1 1VH, IP1 1VJ, IP1 1VL, IP1 1VN, IP1 1VP, IP1 1VQ, IP1 1VR, IP1 1VS, IP1 1VT, IP1 1VU, IP1 1VV, IP1 1VW, IP1 1VX, IP1 1VY, IP1 1VZ, IP1 1WA, IP1 1WB, IP1 1WC, IP1 1WD, IP1 1WE, IP1 1WF, IP1 1WG, IP1 1WH, IP1 1WJ, IP1 1WL, IP1 1WN, IP1 1WP, IP1 1WQ, IP1 1WR, IP1 1WS, IP1 1WT, IP1 1WU, IP1 1WV, IP1 1WW, IP1 1WX, IP1 1WY, IP1 1WZ, IP1 1XA, IP1 1XB, IP1 1XC, IP1 1XD, IP1 1XE, IP1 1XF, IP1 1XG, IP1 1XH, IP1 1XJ, IP1 1XL, IP1 1XN, IP1 1XP, IP1 1XQ, IP1 1XR, IP1 1XS, IP1 1XT, IP1 1XU, IP1 1XV, IP1 1XW, IP1 1XX, IP1 1XY, IP1 1XZ, IP1 1YA, IP1 1YB, IP1 1YC, IP1 1YD, IP1 1YE, IP1 1YF, IP1 1YG, IP1 1YH, IP1 1YJ, IP1 1YL, IP1 1YN, IP1 1YP, IP1 1YQ, IP1 1YR, IP1 1YS, IP1 1YT, IP1 1YU, IP1 1YV, IP1 1YW, IP1 1YX, IP1 1YY, IP1 1YZ, IP1 1ZA, IP1 1ZB, IP1 1ZC, IP1 1ZD, IP1 1ZE, IP1 1ZF, IP1 1ZG, IP1 1ZH, IP1 1ZJ, IP1 1ZL, IP1 1ZN, IP1 1ZP, IP1 1ZQ, IP1 1ZR, IP1 1ZS, IP1 1ZT, IP1 1ZU, IP1 1ZV, IP1 1ZW, IP1 1ZX, IP1 1ZY, IP1 1ZZ

The activity will take place at the Jerwood DanceHouse on the Ipswich Waterfront, which is located within the Central area (IP4 1DW).

What is the need for your project? Who will be helped?

Outline the information on your project below, ensuring you relate to the relevant [Area Committee Action Plan](#) (Max 500 words)

In 2021, Sport England published a report identifying that disabled people and people with long-term health conditions are twice as likely to be physically inactive than those without a disability or health condition. Physical activity leads to greater self-esteem, increased confidence, reduced anxiety and feelings of inclusion and connectivity, however disabled people face barriers that prevent them from experiencing these life-changing effects; barriers such as prejudice and discrimination, lack of accessible premises and equipment, insufficient one-to-one support, and the prohibitive cost of activity.

With 19% of Ipswich residents identifying as disabled under the equality act (Office for National Statistics: 2021 census), DanceEast is committed to removing access barriers so that our local disabled community can access the physical and social benefits of dance. Springboard Junior and Springboard Adult is our weekly, term-time, specialist dance class for children/ young people (aged eight - 15 years) and adults (aged 16+) living with a disability and/ or long-term health condition and has been central to DanceEast provision since 2013.

With limited opportunities for disabled people to participate in a physical activity which is not sport-focussed (particularly for wheelchair users), Springboard is a valuable and unique offer which is not available elsewhere in Ipswich. The provision that is available in Ipswich is usually one-off workshops or classes with a focus on live performance or learning musical theatre repertoire. Springboard is unique in that it provides participants with the opportunity and space to explore their own movement abilities and styles, without the pressure of a finished product but with emphasis on exercising their creativity and independence on a regular basis.

Prejudice and discrimination play a prominent role in deterring the community from participating in sports, making it challenging to recruit people to try new physical activities. We are committed to increasing access and inclusion and understand that for people to overcome the fear of attending a new class, we need to first go into settings where participants already feel comfortable and build relationships of trust. Therefore, this fund will incorporate 10 outreach sessions across the 2024 autumn term and 2025 summer term; enabling us to go into the disabled community and provide a deepened understanding of Springboard activity and attracting new participants to regularly attend Springboard classes.

Springboard Junior and Springboard Adult meets the Action Plan for the Central Area Committee, the North East Area Committee, and the South West Area Committee. As a bespoke programme designed and delivered for disabled people and people living with long-term health conditions, Springboard directly meets the priority 'Health and Disability' (the Central Action Plan and the North East Action Plan), and meets two of the Council's wider aims: 'Promoting Community Wellbeing and Fairness in Ipswich' which is included across all three Action Plans, and 'Social Inclusion' which is included in the South West Action Plan.

What evidence do you have of this need?

Please include results of any consultation and evidence on how it will benefit the residents of the committee area you are applying to (Max 500 words)

Springboard takes place at the Jerwood DanceHouse on the Ipswich Waterfront, with 80% of participants from either IP1, IP2, IP3 or IP4 postcodes. The programme has been central to DanceEast provision since 2013 and is a unique programme not found elsewhere in Ipswich. Although attendance numbers were impacted by the Covid-19 pandemic, the regular attendance and dedication of many of our participants is indicative of the need for this provision: *'I've been dancing with Springboard since 2006 and I'm still here because I love it! I love being with other people who also love dancing.'* (Springboard participant).

Feedback from participants is consistently positive: *'Springboard is the highlight of my week' and 'I forget about everything else; I feel free'*. When completing the annual Springboard feedback survey, 100% of participants *'strongly agreed'* that they feel confident to try new things because of attending Springboard classes, and 100% *'strongly agreed'* that they are now motivated to do more creative things in the future.

Feedback received from one participant's Support Worker further demonstrates the impact of the Springboard classes on the participants and their carers, and highlights the need to continue this provision at an affordable cost:

'I support a little girl who takes part in this class. I feel it has helped her make new friends, given her confidence and independence and the class makes her smile a lot and laugh out loud. The encouragement given from the teacher and assistant is amazing, along with the personal interaction given to each child. The little girl I support has limited movement, but she is encouraged to do what she can. This class is so beneficial for the children attending and it is also a great respite for family carers.'

PART 4 – How will your project work?

Please describe your project and how it meets the need (max 500 words)

Springboard Junior and Springboard Adult is our weekly, term-time, specialist dance class for disabled children/ young people (aged four - 11 years) and adults (aged 16+). Delivered in 10-week blocks, with 30 sessions annually for each group, Springboard classes provide a safe, supportive space for disabled learners to participate in a physical activity, socialise and meet new people. Classes take place for one hour each week at the Jerwood DanceHouse, a purpose built, state of the art facility which is fully accessible and the only one of its kind in the East of England.

Participants pay a subsidised rate of £5 for Springboard Junior and £6 for Springboard Adult, per class; class costs are subsidised in acknowledgment of the financial barrier faced by many disabled people, a lot of whom are on low incomes/ in receipt of financial assistance. The classes are also available with a 'pay as you go' option to increase the flexibility of the offer in recognition of varying and fluctuating needs/ routines. Springboard Junior participants who cannot afford the class fee will be directed towards the established DanceEast Bursary Fund, which enables children and young

people living in poverty to access free provision at DanceEast; we also have Bursaries available for adults running to Spring next year.

Classes include creative dance tasks and improvisation and are not focussed on one dance style or technique, allowing participants to explore their own movement and focus on sensations and emotions. Classes include the exploration of props to provide participants with new stimuli, exploring how this might change their movement quality or inspire new movement. Classes also include individual tasks; enabling participants to explore their movement language, and group exercises; encouraging participants to work with others, responding to their movement, requiring problem-solving/ negotiation skills.

Participants gain strength and improve their balance/ coordination; skills that assist with daily tasks and enable participants to exercise independence in their lives. Participants gain confidence and improved self-esteem. Live, in-person delivery, small group numbers, and one-to-one support enables delivery artists to be responsive and adaptive to participants needs. These factors, combined with the freedom of creative tasks and practiced decision-making, provide an optimal setting for increased confidence. When completing the Springboard feedback survey, 100% of participants '*strongly agreed*' that they feel confident to try new things because of attending Springboard classes, and 100% '*strongly agreed*' that they are now motivated to do more creative things in the future.

The combination of individual and group-based tasks encourages independence, connectivity, and increased autonomy in decision-making. Springboard is a joyful way for participants to meet new people and socialise with individuals who have similar life experiences, strengthening feelings of belonging and improving wellbeing. 100% of participants agree they feel close to other people whilst participating in Springboard: '*Springboard gives me independence and I get to be with my friends.*' (Springboard participant)

Consistent provision is vital for this group. The weekly delivery model establishes a safe and supportive community where participants feel comfortable to express themselves, try new things and explore their creativity through movement. Regular activity enables cumulative learning; building on the skills and confidence gained each week and enabling participants to maximise the physical benefits of dance activity, build substantial relationships, and increase feelings of wellbeing.

What risks have you identified for your project and how will you manage them? (e.g. financial, health and safety, operational, success etc.)

An identified risk to the financial and operational success of Springboard is low participant numbers. Currently, the low number of participants means that it is becoming increasingly unsustainable to continue delivering the programme without external investment. To cover the costs of the programme, we would need to charge participants £11.80 per class, which is prohibitive for many members of the disabled community. Charging participants £5/ £6 has been identified as an accessible price point for our participants and represents an annual cost of £150 or £180 per participant, compared to £354 per year.

Increasing class prices to cover the costs of the programme would make it impossible for many of our participants to attend. To afford the required level of artist expertise whilst maintaining low numbers and subsidised costs, we must secure additional funding.

To further mitigate this risk, we have planned to deliver 10 outreach sessions over the course of a term (see 'How many beneficiaries will benefit from the project' section below) to overcome the barriers faced by the disabled community (financial barriers, operational barriers, and attitudinal barriers) and provide an introduction to the programme. These sessions will raise the profile of the classes and increase participant numbers, increasing the stability and sustainability of the programme.

How many beneficiaries will benefit from the project?

Please refer to the evidence you highlighted in Section 3. (Max 500 words)

Currently, Springboard Junior engages three participants in total and Springboard Adult engages seven participants; including wheelchair users, people with autism, Down's syndrome, and people who live in care settings. It is our ambition is to increase participants numbers to 13 weekly attendees in both classes, maintaining small group numbers to ensure participants receive adequate support whilst ensuring the financial viability of the programme.

Prior to the pandemic, Springboard participant numbers were healthy with a core group of regular attendees; however, the disabled community were significantly impacted by the pandemic. Many were considered vulnerable and followed strict shielding rules, preventing them from returning when classes were reinstated. Without additional resources, we have not had the capacity to re-engage this community; we recognise that significant outreach is essential to do so.

This fund will contribute towards the delivery of Springboard activity in the Spring and Summer term 2025 and will enable us to incorporate ten outreach taster sessions. By targeting key groups and specialist schools within the Suffolk community and providing a joyful, safe, and positive experience of dance, we will provide a deepened understanding of Springboard activity and attract new participants to the DanceHouse. It is our ambition is to increase participants numbers to 13 weekly attendees in both classes. We will target schools such as: Hillside Special School, The Bridge School, Sunrise Academy, Woodbridge Road Academy, Thomas Wolsey and more.

How will potential beneficiaries be made aware of the project?

We will advertise and promote Springboard Junior and Springboard Adult on our social media platforms, which have an overall monthly reach of 47,500: Instagram (7,665 followers), Facebook (5,029 followers) and Twitter (10,458 followers) along with our website, which attracted 59,401 users in the last year. We will also promote the classes in our quarterly school's newsletter, which goes out to local schools to inform them of upcoming opportunities at DanceEast.

We have successful and established relationships with local organisations, groups, and schools across Suffolk, and we will reach out to schools such as Hillside Special School, The Bridge School,

Sunrise Academy, Woodbridge Road Academy, Thomas Wolsey and more, to offer them the opportunity to receive an outreach workshop.

We will design and print new Springboard flyers for distribution at outreach workshops and other forums.

How will your project affect people from different backgrounds? Have you considered how to make your project fair for everyone in relation to the Equality Act of 2010?

DanceEast is a National Portfolio Organisation, with core funding received from Arts Council England. Inclusivity & Relevance is one of four core principles that guide our work, and we track and report against key milestones such as: 'Establish a diverse recruitment working group made up of trustees (led by Chair Shreela Ghosh), staff and external professional expertise including Dr Kate Marsh, disability advocate', 'deliver annual staff training against priority targets i.e. disability awareness training and anti-racism training in Year 1' and 'continue data collection and internal target-setting for working with people with protected characteristics across our programme, artists, commissions and workforce'. Providing a high-quality offer which is inclusive and reflective of our community is vital to our daily operations and overall strategy.

Springboard is targeted provision and equity is at the core of the programme design and delivery. Many participants require one-to-one support to successfully engage in classes and we currently arrange additional support for participants when required through an organisation called Leading Lives (funded by Suffolk County Council Activities Unlimited). Additional support has included support workers, additional assistant dance artists and travel support for participants.

		YES	NO
4.1	Have you considered the use of volunteers for delivering your project and how you will promote these volunteering opportunities?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
4.2	Have you read the relevant guidance and information about volunteers in Appendix 1 of the Funding Guidelines ?	<input type="checkbox"/>	<input checked="" type="checkbox"/>

If you answered yes to any of the above questions, please state how you will promote your opportunities and engage with volunteers?	While we engage volunteers across several of our programmes and classes, the level of differentiating needs of the participants attending Springboard, means that dance artists and assistant dance artists require a high level of expertise to safely deliver the classes. Therefore, we have decided not to engage volunteers in this aspect of our work.
---	--

Please describe how you will minimise the environmental impact of your project

Springboard operates within the Jerwood DanceHouse's usual opening times, employs local, specialist dance artists and mainly attracts Ipswich residents. Therefore, the environmental impact is kept to a minimum. However, we are continuously committed to visible environmental responsibility. In keeping with our alignment to the *Theatre Green Book*, DanceEast is committed to a minimum of 50% reuse of materials across our work. Over the last six years, we have undertaken several projects aligning with the book's category 'easy wins': for example, in 2015 we installed PIR sensors to manage the lighting, heating, and cooling throughout the building. We also deployed 'green champions' throughout the organisation, who ensure our commitment towards carbon literacy and contribute to carbon-reduction-focused, art-based networks such as the We Are Ipswich Environmental Action Group. We have achieved the Carbon Charter Bronze Award and are currently working towards the Silver Award.

We have recently been awarded a significant £270,000 capital grant from a share of £24.2 million through Arts Council England's Capital Investment Programme to modernise the lighting, projection, and equipment in its 181-seat theatre at the Jerwood DanceHouse. Critically, this project will create significant energy savings and reduce wastage, helping DanceEast on its journey towards achieving net zero.

PART 5 – Costs & Funding

Please provide a full breakdown of project costs for each item of expenditure, and enclose quotations/links where applicable:

Description of expenditure	Cost (£)
Project Manager – 10 days	£1,500
Evaluation – 1 day	£250
Marketing costs – flyer design and printing	£300
Lead Dance Artist – 2.5 hours per week, 30 weeks per year	£2,625
Assistant Dance Artist – 2.5 hours per week, 30 weeks per year	£1,125
Lead Dance Artist Travel – set budget 30 weeks	£150
Assistant Dance Artist Travel – set budget 30 weeks	£150
Studio space – 75 hours per year	£2,790
Props – 1 box of dance props	£100

One term of outreach workshops – Lead Dance Artist – £100 per session x 10 sessions incl planning	£1,000	
One term of outreach Workshops – Assistant Dance Artist – Assistant Dance Artist – £30 per session x 10 sessions	£300	
Total project costs	£10,290	
Total amount requested from the Area Committee(s) If you are applying to more than one Area Committee, please consider the amount of money requested is proportionate to the impact of the project on the residents in each specific area.	North West	
	South West	£668.75
	Central	£1,337.50
	North East	£668.75
	South East	

Please show in the table below how much funding you have already secured or are currently applying for towards the project:

Name of Funder	Amount of funding requested	Granted (yes/no)	Waiting for outcome (yes/no)
NA – remainder of the project funded through DanceEast core contribution and participant income for 2025-26			

How will any remaining costs be met?

The grants towards *Springboard* from IBC's Area Committee Funds will enable us to cover the costs of the programme without the need for further fundraising in 2025-2026.

IBC Area Committee Funding will be directed towards:

50% outreach workshops – Lead Dance Artist £500

50% outreach workshops – Assistant Dance Artist – £150

50% marketing costs – £150

50% Lead Dance Artist delivery costs - £1,312.50

50% Assistant Dance Artists delivery costs - £562.50

TOTAL: £2,675

None of the investment from Ipswich Borough Area Committee funds will be used to fund core costs. These will be covered by a mix of DanceEast's in-kind contribution and participant fees.

DanceEast and income earned through participant fees will cover the following costs:

Project Manager £1,500 (core cost)

Evaluation £250 (core cost)

Studio space £2,790 (core cost)

50% outreach workshops – Lead Dance Artist £500

50% outreach workshops – Assistant Dance Artist – £150

50% marketing costs – £150

50% Lead Dance Artist delivery costs - £1,312.50

50% Assistant Dance Artists delivery costs - £562.50

Lead Dance Artist travel - £150

Assistant dance artist travel - £150

Props box - £100

TOTAL: £7,615

NB we are anticipating approximately £2,640 towards this budget in participant fees (8x regular Springboard Junior at £5 per session and 8x regular Springboard Adult at £6 per session). While our ambition is to grow the to 13 attendees per session we are not yet able to budget on this basis; any additional participant fees towards further outreach activity should this be possible and required.

How will the project be sustained after the funding has been spent?

Our responsibility lies in ensuring disabled children, young people and adults have access to high-quality, accessible, and life-enhancing dance activity, we will continue to apply to trusts and foundations and grant giving organisations to secure the investment needed to continue Springboard Junior and Springboard Adult. We have a strong track record of attracting investment from multiple funders and our fundraising pipeline includes a planned application to Sport England, D'Olyly Care Charitable Trust, and Rayne Foundation. We also receive donations from our supporters and high-net-worth individuals; and have plans to launch of an Endowment campaign in 2025 to secure the future of DanceEast.

PART 6 – Supporting Information

Please attach your supporting documents as appropriate to your application

All Grants



Recognised governing document e.g. constitution, memorandum, Charity or Community Interest Company registration etc.*

☐ Proof of bank account in the name of the organisation (e.g. bank statement or letter) *

☐ Results of consultation (if applicable)

☐ Safeguarding policy (if applicable)

☐ Quotations for project costs (if applicable)

Medium & Large Grants (£1,000 over)

☐ Yearend accounts *

If no yearend accounts are available (for instance if you are a new group), please provide a copy of your accounts to date and a scan of your latest bank statement

Large Grants (£5,000 and over)

☐ Business plan or similar document setting out your plan to sustain your organisation & project.*

* required, as appropriate to grant size.

PART 7 – Monitoring your success

The Area Committee will require progress reports during the life of the project, what methods will the organisation use to measure success of the project? What will be the key performance measures that you will report on?

Monitoring is collecting and recording information about what your group is doing – outputs (number of sessions held, number of attendees, demographics etc), outcomes (the effect your work is having on peoples' lives) and impact (the change created as a result of the project).

Evaluating is using the information collected (qualitative and quantitative), together with other information and peoples' experiences, to get an overall picture of your group/project, its work, and its impact.

Monitoring information: when participants book a place in Springboard classes, they are required to complete a registration form. This method will collect their monitoring data such as age, gender, access needs etc.

Numbers and retention: we will track the number of Springboard Junior and Springboard Adult participants each term and will monitor retention numbers to identify the number of participants returning each term and continuing to engage with DanceEast.

Feedback forms: we will ask participants to complete feedback forms at the beginning and end of each term (either by the participant or parent/ carer) to capture baseline and outcome data. We will measure outcomes such as confidence levels, enjoyment, relationship-building etc.

Case studies/ testimonials: we will collect case studies and testimonials from participants, parents and carers, and observational case studies from teachers, teaching assistants, and volunteers.

PART 8 – Terms & Conditions

Any misleading, incorrect statement, or fraudulent action or statement at any stage of the application process, whether deliberate or accidental, may render the application invalid and require the repayment of Area Committee Funding in full if paid or the withdrawal of the Area Committee Funding offer.

Applications found to be fraudulent will be reported to the police.

The Area Committee Funding will be used for the purpose set out in the approved report or as amended with the agreement of the Area Committee and the applicant organisation.

Any Area Committee Funding awarded will not be increased in the event of an over spend.

Applicants should note that the award must be acknowledged as Ipswich Borough Council Area Committee Fund and must comply with any reasonable requests relating to publicity.

Any organisation awarded Area Committee Funding shall be subject to monitoring, which could involve site visits and the collection of statistics.

The applicant will forward to the Communities Team, performance information within 6 months or on completion of the project. Failure to submit this information may render the applicant ineligible for further Area Committee Funding and may be asked to repay the funding in part or full.

We confirm that all staff / volunteers working with children, young people or vulnerable adults have had the relevant DBS checks completed (applicable where appropriate).

Area Committee monitoring and evaluation helps us to ensure that funding is spent in accordance with Area Committee guidelines. You will be sent a link to an online form following the completion of your project, or bi-annually until your project is complete.






Please note that your declaration confirms that you have read and accepted the terms and conditions for Ipswich Council Area Committee Funding.

We require the signatures of two people authorised to sign on behalf of your group (that are not directly related to each other).

Signatures

We, the undersigned, on behalf of the applicant organisation/group understand and agree that:

- We are authorised to complete this application on behalf of our organisation/group.
- We have the power to accept the Area Committee funding awarded to our organisation/group subject to the terms and conditions listed and the power to repay the Area Committee Funding in the event of any funding condition not being met.
- This funding application falls within the objectives of our group or organisation.
- All staff / volunteers working in a position of trust with children, young people or vulnerable adults have had the relevant DBS checks completed.

Signed by authorised signatory (1):	Signed by authorised signatory (2):
	
	
	

Please return your completed form to the Community Engagement team at Ipswich Borough Council:

e: communities@ipswich.gov.uk

Niamh Sherwood (East),

t: 01473 433134 e: niamh.sherwood@ipswich.gov.uk

Beth Robinson (Central),

t: 01473 432837 e: beth.robinson@ipswich.gov.uk

Zara Hanman (West),

t: 01473 432226 e: zara.hanman@ipswich.gov.uk

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12

COMMITTEE: CENTRAL AREA **REF NO:** CAC/24/05

DATE: 4 SEPTEMBER 2024

SUBJECT: CENTRAL AREA COMMITTEE
AREA ACTION PLAN

REPORT AUTHOR: BETH ROBINSON

Short description of report content and the decision requested:

The priorities of the Central Area Committee Area Action Plan need to be reviewed for the 2024/25 Municipal Year. The Committee is asked to use its knowledge of the needs and issues specific to the Central Area to agree an Area Action Plan for the year.

List of Appendices included in this report:

- 1) Current Central Area Committee Area Action Plan
- 2) Demographic information relating to Alexandra, Westgate and St Margaret's wards

This report has been prepared by Beth Robinson, email:

beth.robinson@ipswich.gov.uk

This report was prepared after consultation with:

Consultation will be undertaken as part of the 4 September 2024 Central Area Committee meeting.

The following policies form a context to this report:

(all relevant policies must also be referred to in the body of the report)

Corporate Strategy: Proud of Ipswich – Championing our Community and Revitalising our Town

1. Item of business and issues for consideration

- 1.1 This report recommends that the Central Area Committee reviews its priorities as set out in the current Area Action Plan at Appendix 1 and agrees the priorities to take forward as the Area Action Plan for 2024/25.
- 1.2 Priorities provide the basis of an action plan that will enable the Area Committee to clearly communicate its vision and priorities for the area and will help demonstrate how its budget is being allocated to deliver the priorities set for the Area.
- 1.3 Demographic information relating to the 3 wards of Central Ipswich is contained in Appendix 2.

2. Links to Area Action Plan

- 2.1 This proposal is to adopt the Area Action Plan and is linked to the Council's Corporate Strategy: Proud of Ipswich – Championing our Community and Revitalising our Town.

3. Financial implications

- 3.1 Not applicable.

4. Legal implications

- 4.1 The Area Committee Terms of Reference within the Council Constitution (Part 3, Section 2) requires that "Each Area Committee shall adopt and thereafter review annually an Area Action Plan that identifies its local priorities." (Paragraph 6.2.2)
- 4.2 The Area Committee is required to review the Area Action Plan within the year.

5. Risks considered

Risk Description	Consequence of risk	Risk Controls	Probability of risk occurring taking account of controls (1: almost impossible - 6: very high)	Impact of risk, if it occurred taking account of actions (1: negligible - 4: catastrophic)
Area Action Plan not adopted.	The Area Committee would be relying on the priorities set in 2023, which may not reflect the Committee's current priorities.	Area Action Plan proposal	2	3
Actions to mitigate risk	Adoption of the Area Committee Action Plan would negate the risk.			

6. Options

6.1 Option 1 – Agree the Area Committee's priorities and adopt the Action Plan.

6.2 Option 2 – Defer the Action Plan for further consultation.

7. Record of Decision taken

--

8. Exemption from call in (if applicable)

I certify that this decision is urgent and therefore exempt from call-in for the following reasons:

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Signed.....

Chair of the Central Area Committee

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CENTRAL AREA ACTION PLAN

2023-24: Alexandra, Westgate, St Margaret's



The Central Area Committee will work to alleviate deprivation.

<p>The domains of deprivation as identified by the Ministry of Housing, Communities & Local Government are;</p> <ul style="list-style-type: none"> • Income • Employment • Health and Disability • Education, Skills and Training • Barriers to Housing and Services • Crime • Living Environment 	<p>The Committee will prioritise action to alleviate deprivation in the domain of:</p>
	<p>Crime</p>
	<p>Education, Skills and Training</p>
	<p>Health and Disability</p>

The Central Area Committee will serve Ipswich residents in line with the aims of the Council.

<p>The aims of Ipswich Borough Council are described in the Corporate Strategy – Proud of Ipswich: Championing our community and revitalising our town.</p> <ul style="list-style-type: none"> • A Thriving Town Centre • Meeting the Housing Needs of Our Communities • A Carbon Neutral Council • Promoting Community Wellbeing and Fairness in Ipswich • A Financially Sustainable Council Providing Good Quality Services. 	<p>The Committee will prioritise activities in line with the following Council aims:</p>
	<p>Promoting Community Wellbeing and Fairness in Ipswich</p>

The Central Area Committee and supporting officers will pursue actions in line with these priorities throughout the year, although, Committees can consider groups and projects working to alleviate deprivation in any of the seven domains or in line with any of the aims outlined in the Corporate Strategy.

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CENTRAL AREA COMMITTEE

ALEXANDRA | ST MARGARET'S | WESTGATE



POPULATION BY WARD

ALEXANDRA = **10692**

ST MARGARET'S = **8388**

WESTGATE = **10199**



POPULATION

Female population

14368

Male population

14911

TOTAL
29279



ETHNICITY

White = **80.4%**

Mixed/Multiple ethnic groups = **4.9%**

Black African/Caribbean/Black British = **4.2%**

Asian/Asian British = **7.4%**

Other ethnic groups = **3.1%**

HOUSING TENURE MIX

OWNED OUTRIGHT = **22.1%**

OWNED WITH A MORTGAGE OR
LOAN = **23.7%**

SHARED OWNERSHIP = **0.7%**

PRIVATE RENTED = **14.8%**

SOCIAL RENTED = **38.6%**



HOUSEHOLDS IN FUEL POVERTY

ALEXANDRA = **687**

(12.9%)

ST MARGARET'S = **437**

(11.7%)

WESTGATE = **846**

(18.4%)

Please note, the
definition of fuel poverty
was changed in 2021,
and is reflected in this
year's data

TOTAL
1970

(BEIS, 2022)

The domains are:

Income • Employment • Education • Skills and Training
Health and Disability • Crime • Barriers to Housing
Services • Living Environment

Each domain is given a weighting and is based on a
basket of indicators.

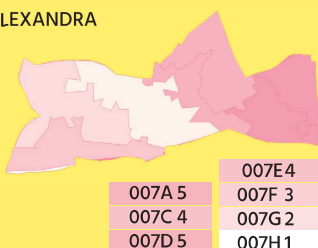
DEPRIVATION BY WARD

The Index of Multiple Deprivation (IMD) combines
information from seven domains to produce an
overall relative measure of deprivation.

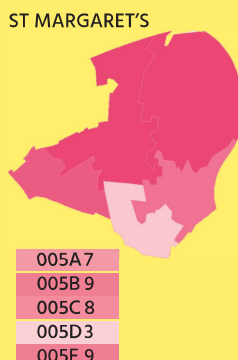
1 = Most deprived

10 = Least deprived

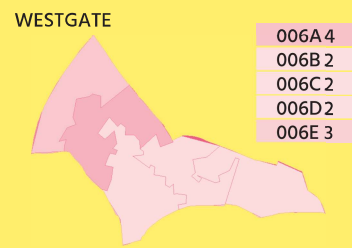
ALEXANDRA



ST MARGARET'S



WESTGATE



Please note the process of determining indices of Deprivation is currently under review by the Department for Levelling up, housing and communities across UK councils and was last updated in 2019.

CENTRAL AREA COMMITTEE

ALEXANDRA | ST MARGARET'S | WESTGATE

DISABILITY

Day-to-day activities
limited a lot **6%**

Day-to-day activities
limited a little **10.2%**

Not disabled (under the Equality Act)
83.8%



EDUCATION

highest level of qualification

OTHER QUALIFICATION (GCSE grades
D - G or equivalent)
3%

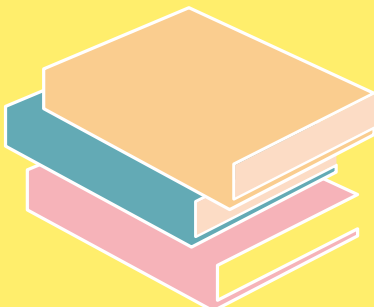
LEVEL 1 AND ENTRY LEVEL
QUALIFICATION
(GCSE grades A - C or equivalent)
10.5%

LEVEL 2 QUALIFICATION
(GCE A level or equivalent)
12.9%

APPRENTICESHIP
5%

LEVEL 3 QUALIFICATION
(Higher education below degree
level)
15.5%

LEVEL 4 QUALIFICATION OR ABOVE
(Degree or equivalent and above)
34.7%



HEALTH

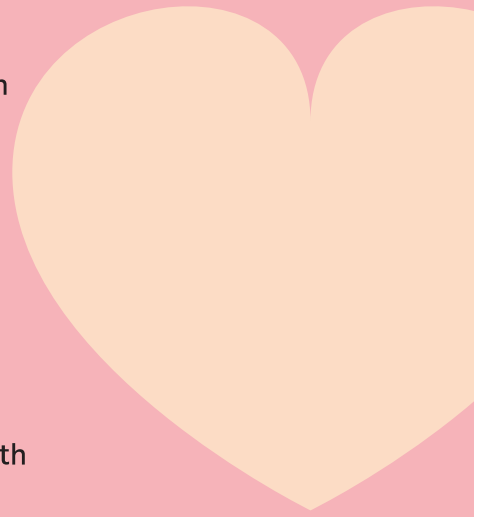
Very bad health
1%

Bad health
3.6%

Fair health
12.4%

Good health
35.2%

Very good health
47.8%



EMPLOYMENT

Economically Active

Employee = **52.6%**

Self-employed with employees = **1.5%**

Self-employed without employees = **7.3%**

Unemployed = **3.9%**

Full-time Student = **2.5%**

Economically Inactive

Retired = **15.1%**

Student = **4.6%**

Looking after home/family = **4.5%**

Long-term sick or disabled = **4.2%**

Other = **3.8%**



CRIME

Total crime cases = **5834**

Violence and Sexual Offences = **2137**

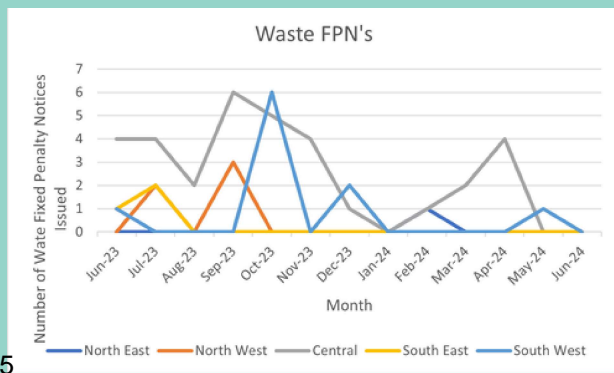
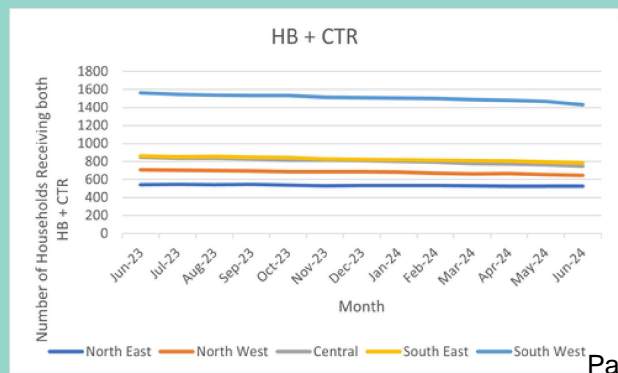
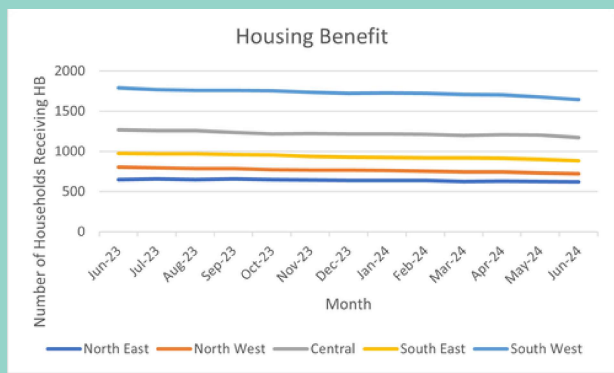
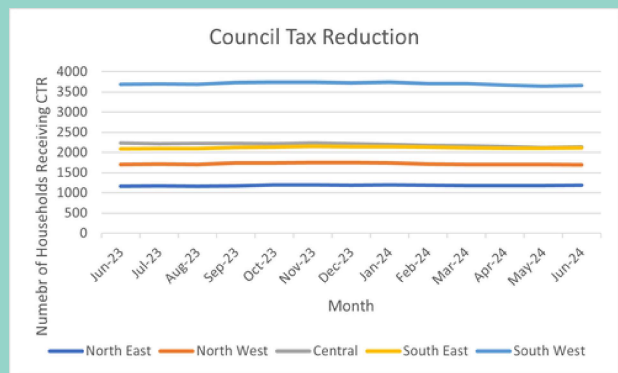
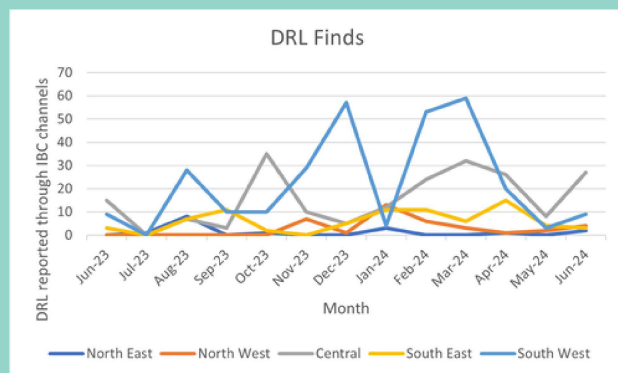
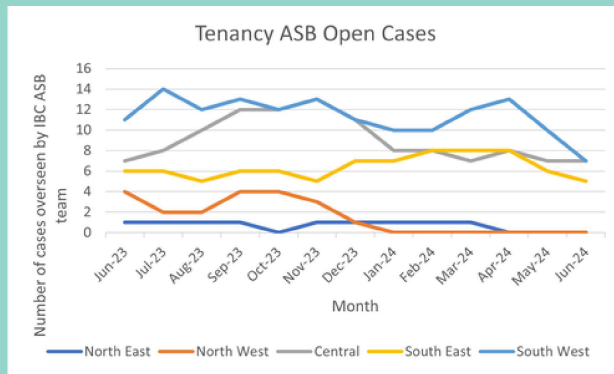
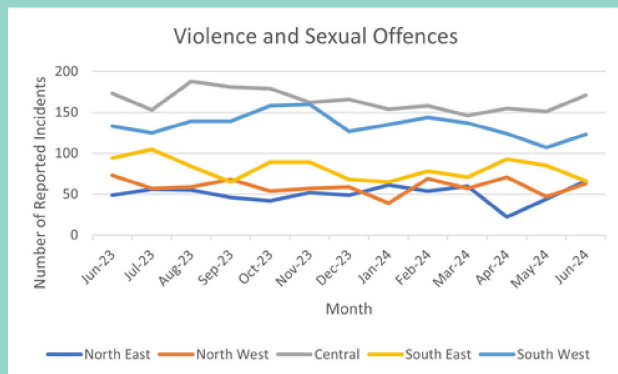
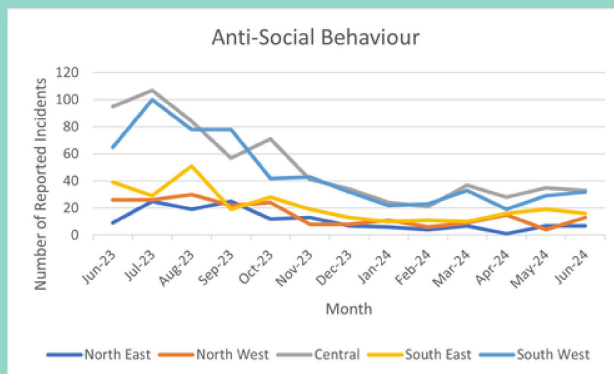
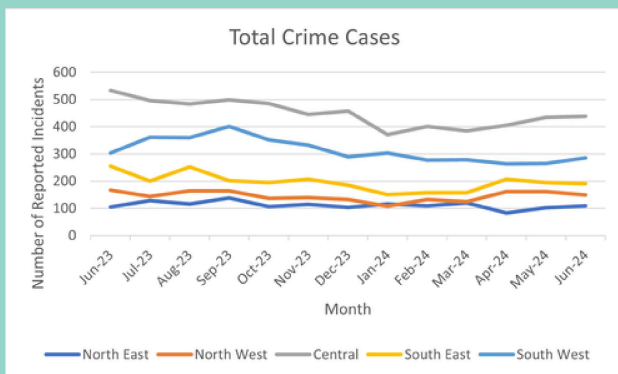
Anti-social behaviour = **667**

DRL Finds = **204**

JUNE 2023
TO
JUNE 2024

Page 74





COMMUNITY PROJECTS/ ORGANISATIONS FUNDED IN 2023-24

